

Mahatma Education Society's

Mahatma Night Degree College of Arts and Commerce

Opposite Fire Brigade, Chembur Naka

Chembur Mumbai- 400 071

(NAAC Re-Accredited)

3.2.1 QnM

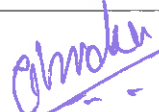
**Institution Has Created An
Ecosystem For Innovations And
Has Initiative For Creation And
Transfer Of Knowledge**

Chandra
PRINCIPAL
Mahatma Education Society's
Mahatma Night Degree College Of Arts & Commerce
Chembur, Mumbai - 400 071.

**(From 2018-19 to 2022-23)
Supporting Documents**

Index

Sr. No.		Particulars
1	2022-23	<ul style="list-style-type: none">• List of publications• Patents filed / published by faculty members• ICSSR sponsored International Multidisciplinary E-Conference• NAAC sponsored National Level E-Conference• A session on Intellectual Property Rights• Ph.D. research guidance: Dr. Eknath Zhrekar
2	2021-22	<ul style="list-style-type: none">• List of publications• Patents filed / published by faculty members• National Level E-Conference• ICSSR funded Virtual Ten Days Research Methodology Workshop• Guideship letter: Dr. Anaya A. Markandeya
3	2020-21	<ul style="list-style-type: none">• List of publications• A webinar on Fundamental Aspects of Research in Commerce• Guideship letter: Dr. Lata Krishnan
4	2019-20	<ul style="list-style-type: none">• List of publications• Avishkar Research Convention: Students' participation
5	2018-19	<ul style="list-style-type: none">• List of publications• Guideship letter: Dr. Eknah K. Zhrekar


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**Institution Has Created An
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2022-23

Chembur
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Urkunde

über die Eintragung des
Gebrauchsmusters Nr. 20 2022 104 194

Bezeichnung:

Ein System zur Organisation einer Jobmesse, um Studenten bei der Suche nach einem Arbeitsplatz zu unterstützen

IPC:

G06Q 50/10

Inhaber/Inhaberin:

Krishnan, Lata, Dr., Chembur, Mumbai, IN
Mahatma Education Society, Chembur, Mumbai, IN

Tag der Anmeldung:

25.07.2022

Tag der Eintragung:

03.08.2022

Die Präsidentin des Deutschen Patent- und Markenamts

Cornelia Rudloff-Schäffer

Cornelia Rudloff-Schäffer

München, 03.08.2022

@maku
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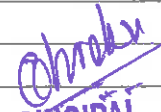


REPUBLIC OF SOUTH AFRICA

REGISTER OF PATENTS

PATENTS ACT, 1978

Official application No.		Lodging date: Provisional		Acceptance date	
21	01 2022/13290	22		47	2023/03/16
International classification		Lodging date: Complete		Granted date	
51	G06F	23	2022/12/08		2023/04/26
71	Full name(s) of applicant(s)/Patentee(s):				
	Dr. Rashmi Gujrati Campus Director, KC Group of Institutions, Hansron-Karyam Road, KC Estate, Nawanshahr, Punjab, 144514, India Dr. Hayri Uygun AP Recep Tayyip Erdogan University Rize, Turkey, Turkey Prof. Sasmita Rani Samanta Vice Chancellor, Kalinga Institute Of Industrial Technology, Deemed To Be University, KIIT Road, Patia, Bhubaneswar, Odisha, 751024, India Dr. Kishori Jagdish Bhagat M. Com. M. Phil. MBA. NET, Ph.D.(Commerce), Ph.D.(Management Studies), Associate Professor, Pragati College of Arts and Commerce, Dattanagar Pragati college Road, Dombivli East, Maharashtra, 421201, India Dr. Prashant Madhukar Shinde M.Com. M.Phil. NET. SET, Ph.D.(Commerce), Assistant Professor, Bunts Sangha Mumbai's Anna Leela College of Commerce and Economics, Kurla East, Mumbai, Maharashtra, 400070, India Dr. (CA) Vishwanathan Hariharan Iyer M.com, SET, FCA, Ph. D (Commerce and Management), Vice Principal, Assistant Professor, Vedanta Foundation's Vedanta college, Vithalwadi station Road, Ulhasnagar-3, Maharashtra, 421003, India Dr. Neha Gupta Professor, Faculty of Computer Applications, Manav Rachna International Institute of Research and Studies, Faridabad, 121001, India Dr. Pritesh Somani Ph.D.(Commerce), MMS(Marketing), M.com (Management), NET(Management), SET (Management), DFM, Assistant professor, Balaji Institute of International Business, Sri Balaji University, Pune, Maharashtra, 411033, India Dr. (Mrs.) Archana Kedar Prabhudesai M. Com., SET, MBA, M. PHIL. B Ed., Ph. D. (Commerce), Assistant Professor and Nodal Officer for UGC -NSQF, Joshi Bedekar College, Chendani Bunder Road, Koliwada, Near CIDCO Bus Stop, Thane West, Maharashtra, 400601, India Dr. Anaya Aditya Markandeya M Com. M.Phil. NET, Ph.D. (Commerce), Assistant Professor, MES's Mahatma Night Degree College of Arts and Commerce, S T Road, Opposite Fire Brigade, Chembur Naka, Chembur, Mumbai, Maharashtra, 400071, India				
7i	Applicant substituted:			Date registered	
7i	Assignee(s)			Date registered	
72	Full name(s) of inventor(s):				
	Dr. Rashmi Gujrati Dr. Hayri Uygun Prof. Sasmita Rani Samanta Dr. Kishori Jagdish Bhagat Dr. Prashant Madhukar Shinde Dr. (CA) Vishwanathan Hariharan Iyer Dr. Neha Gupta Dr. Pritesh Somani Dr. (Mrs.) Archana Kedar Prabhudesai Dr. Anaya Aditya Markandeya				
Priority claimed:		Country	Number	Date	
54	Title of invention				
A SYSTEM BASED ON ARTIFICIAL INTELLIGENCE RECOGNITION FOR LANGUAGE MAINTENANCE					
Address of applicant(s)/patentee(s):					
Campus Director, KC Group of Institutions, Hansron-Karyam Road, KC Estate, Nawanshahr, Punjab, 144514 INDIA AP Recep Tayyip Erdogan University Rize, Turkey TURKEY Vice Chancellor, Kalinga Institute Of Industrial Technology, Deemed To Be University, KIIT Road, Patia, Bhubaneswar, Odisha, 751024 INDIA					


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M.Com. M.Phil. NET. SET, Ph.D.(Commerce), Assistant Professor, Bunts Sangha Mumbai's Anna Leela College of Commerce and Economics, Kurla East, Mumbai, Maharashtra, 400070
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Professor, Faculty of Computer Applications, Manav Rachna International Institute of Research and Studies, Faridabad, 121001
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M. Com., SET, MBA, M. PHIL. B. Ed., Ph. D. (Commerce), Assistant Professor and Nodal Officer for UGC -NSQF, Joshi Bedekar College, Chendani Bunder Road, Koliwada, Near CIDCO Bus Stop, Thane West, Maharashtra, 400601
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INDIA

74	Address for service	
Sibanda and Zantwijk Oaktree Corner, 9 Kruger Street, Oaklands (PO Box 1615 Houghton 2041), Johannesburg, 2192 SOUTH AFRICA		
Reference No.		
61	Patent of addition No.	Date of any change
Fresh application based on.		Date of any change

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RENEWAL SHEET

Year	Payment Date	Receipt Number	Amount
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HISTORY SHEET

Date entry made	Description
2022-12-09	Proof reading performed automatically
2022-12-09	Request for the acceptance of a Patent electronically filed on 8/12/2022, numbered 2022/13290
2023-03-16	Application accepted on 16/03/2023.
2023-03-16	Patent Notice of Acceptance sent by email to info@snz.co.za
2023-04-27	Patent advertised on 26-04-2023.
2023-04-27	Patent granted on 26-04-2023.

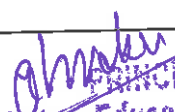
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Name of the Event :-	ICSSR Sponsored One Day International Multi-disciplinary E-Conference on "India and the New World Order: Accelerating with Innovative Development Strategies amidst Global Turbulence"
Organised by	IQAC and Department of Business Economics
Objective of the Conference	The global turbulence can be seen as a silver lining for India where other economies are struggling to grow. India can achieve an unprecedented growth with appropriate policy measures. The objective of this multidisciplinary conference was to discuss various issues pertaining to growth and intended to integrate authors from various disciplines and various regions of India and contribute their ideas for development.
Date & Time of the Program:-	11.00 am to 6 p.m. on 19 th November 2022
Venue :-	Online at Zoom Application
Chief Guest & Keynote Speaker	<ol style="list-style-type: none"> Dr. Dolly Sunny Director- Mumbai School of Economics and Public Policy, University of Mumbai.
Advisory Committee	<ol style="list-style-type: none"> Dr. Lata Menon Principal and Deputy CEO, Pillai HOCL College of Arts Science and Commerce, Rasayani Dr. Kishor Peshori Principal MMK College, Bandra Dr. B.N Gaikwad Principal Kokan Gyanpeeth Uran College of Commerce and Arts, Uran. Dr. (Mrs.) Kishori J. Bhagat Vice Principal, Pragati College of Arts and Commerce, Dombivali . Dr. Vilas Gaikar Associate Professor and Vice Principal , Smt. C.H.M. College, Ulhasnagar-3. Dr. Pooja Sikka

	<p>Asst.Prof. University Institutes of Laws, Punjabi University Regional Centre, Ludhiana Punjab.</p> <p>7. Dr. Parag Karulkar, Kokan Gyanpeeth Uran College of Commerce and Arts, Uran.</p>
Resource Persons	<p>1. Guest of Honour - Dr. Suresh Iyer CFA, J.P. Morgan Newyork.</p> <p>2. Dr. Suraj Sharma Department of Economics, S.M. (P.G.) College Sambhal, Uttar Pradesh.</p> <p>3. Dr. Charlotte Braganza S K Somaiya College of Arts, Science and Commerce</p> <p>4. Dr. Vilas Gaikar Associate Professor and Vice Principal, Smt. C.H.M. College, Ulhasnagar-3.</p> <p>5. Dr. Sunil Kadam Associate Professor & Vice Principal N.G Acharya & D.K. Marathe College of Arts, Science and Commerce, Chembur.</p> <p>Chief Guest for Valedictory Session</p> <p>6. Dr. Kranti Jejurkar Former Principal of Siddharth College of Arts, Science & Commerce Mumbai</p>
Audience	Teachers, Research Scholar and Students from all Faculty
Number of Participants	65
Number of Research Paper Published	30
Name of the Research Journal	International Journal of Social Science and Management Studies Peer Reviewed and Referred Journal Indexing and Impact Factor 5.2
Conference Chairperson	Dr. Eknath K. Zhrekar
Conference Convenor	Dr. Harsh Shukla and Dr. Anaya Markandeya

<p>Brief Report of the Program-:</p>	<p>Mahatma Night Degree College of Arts and Commerce organised its First International Multi-disciplinary E Conference under the theme of “India and the New World Order: Accelerating with Innovative Development Strategies amidst Global Turbulence” on 19th November, 2022. The conference received a sponsorship from Indian Council of Social Science Research Wester Region (ICSSR-WRC). The conference received an overwhelming response as 65 academicians and research scholars registered for the conference and received 36 research papers. The program started at 11 a.m. with the opening remark of Dr. Harsh Shukla and it was followed by the welcome address of Dr. Eknath Zhrekar. The conference keynote address was delivered by Prof. Dr. Dolly Sunny, Director of MSEPP, and University of Mumbai. Guest of Honor of the conference Dr. Suresh Iyer expressed his opinion about the current situation is the US market and its possible implications on the Indian Markets. As there were many participants for the paper presentation, Technical Session I and II has been prepared. Dr. Charlotte Braganza was the chairperson of the first technical session and Dr. Suraj Sharma was the Rapporteur. The second technical session was chaired by Dr. Vilas Gaikar and Dr. Sunil Kadam was the Rapporteur for the session. Dr. Kranti Jejurkar was the Chief guest for the valedictory session and delivered an excellent speech on the current academicians , social-economic and international situation. The formal vote of thanks was proposed by Dr. Harsh Shukla.</p>
<p>No of Beneficiary -:</p>	<p>65</p>


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ICSSR Sponsored

One Day International Multi-disciplinary E Conference on

***“India and the New World Order: Accelerating with Innovative
Development Strategies amidst Global Turbulence”***

Date: 19th November, 2022

Time: 11 a.m. to 5 p.m.

Programme

Opening Remarks	Dr. Harsh Shukla Conference Convener	11.00 a.m. to 11.05 a.m.
Welcome Address	I/C Principal Dr. Eknath Zhrekar	11.05 a.m. to 11.10 a.m.
Introduction of the Chief Guest	Dr. Anaya Markandeya IQAC Co-ordinator & Conference Convener	11.10 a.m. to 11.15 a.m.
Keynote Address	Dr. Dolly Sunny Director, Mumbai School of Economics and Public Policy	11.15 a.m. to 11.40 a.m.
Introduction of the Guest of Honour	Dr. Lata Krishnan Associate Professor HOD, Department of Commerce	11.40 a.m. to 11.45 a.m.
Guest of Honour Address	Dr. Suresh Iyer, CFA Strategic Asset Allocation Research Analyst, JP Morgan, New York	11.45 a.m. to 12.10 p.m.
Vote of Thanks	Asst.Prof. Tushar Pawar HOD, Dept. of EVS	12.10 p.m. to 12.15 p.m.
Technical Session I	Time: 12.30 p.m. To 2.00 p.m.	
Technical Session II	Time: 2.30 p.m. To 4.00 p.m.	
Valedictory Session	Time: 4.00 p.m. To 5.p.m.	

Conference Chairman

Dr. Eknath Zhrekar

Conference Convener

Dr. Harsh Shukla

Conference Convener

Dr. Anaya Markandeya

Anaya
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Technical Session I

Time: 12.30 p.m. To 2.00 p.m.

Chair Person	Dr. Charlotte Braganza	Vice -Principal S.K. Somaiya College
Rapporteur	Dr. Suraj Sharma	Assistant Professor S.M. (P.G.) College Sambhal, Uttar Pradesh
Name Of The Presenter	Title Of The Research Paper	Affiliation
Dr. Vinay Kumar Dawar	GST Cost Compliance: A Challenge For The Tiny Industry Of Punjab	Punjabi University, Patiala
Dr Soumya R	Implementation Of Entrepreneurship Skill Development Program In Karnataka State	Maharani Cluster University
Dr. Nafees Hashim Rizvi	Industrial Enterprises And Induction Of Gst As An Innovative Tool In India	Department Of Economics Shia P. G. College, Lucknow
Ms. Vaishnavi Vipulkumar Sodha	Investors Perception Towards Mutual Fund As Investment Option Special Reference To Valsad City	Veer Narmad South Gujarat University Surat
Dr.S.Nangaiyarkarasi	Holistic Approach In Education	Vels Institute Of Science, Technology And Advanced Studies (Vistas), Chennai.
Ms. Trupti Shivaji Raut	The Influence Of Social Media Influencers On Consumer Behavior	Sk Somaiya College
Asst.Prof. Kajal Jaisinghani	Introduction Of Virtual Reality (Vr) & Its Types	B. K. Birla College Autonomous Kalyan
Dr. Bhaskar Krishnaji Thube.	"A Study Of Effectiveness Of The Instructional Programme Developed To Enhance The Computational Competency Of The Students At Primary Level"	Mahatma Junior College Of Education, Chembur, Mumbai.
Dr. Sushama Narayan Chougule	Contribution Of IPL To Indian Economy	BPCA's College Of Physical Education, Wadala
Mr. Suresh Chandratre	Innovative Policy Measures By India	University Of Mumbai
Dr. Rohini Deepak Otari	An Analytical Study Of Innovative Development Strategies Adopted By BSNL To Sustain During Global Turbulence	BIHM College Level
Ms Meerabai Suresh Kawade.	COVID 19: An opportunity for Indian higher education to redesign itself.	C.K.T College Mumbai University
Asst. Prof. Meera Ranjith	Perception Of Teachers Towards Effectiveness Of Offline Vs Online Teaching	Mahatma Junior College Of Education Chembur

Technical Session II

Time: 2.30 p.m. To 4.00 p.m.

Chair Person	Dr. Vilas Gaikar	Vice Principal & Associate Professor Smt. C.H.M. College
Rapporteur	Capt. Dr. Sunil Kadam	Vice Principal and HOD of Dept. of Commerce N.G.Acharya & D.K. Marathe College
Name Of The Presenter	Title Of The Research Paper	Affiliation
Ms. Kirti Varma	A Study on Customer's Perception using E-commerce Services in Navi-Mumbai Region	CKT College of Arts, Science & Commerce (Autonomous), Navi Mumbai.
Ms.Nadar Prabha Jasmine	A study of customer care service effectiveness in solving queries related to online purchasing	Sree Narayana Guru College of Commerce
Dr. Shubhangi M. Kedare	Commuters' satisfaction towards Mumbai Suburban Railway Amenities - with Special reference to Central Line	TES's P. D. Karkhanis College of Arts & Commerce, Ambarnath
Ms. Sabina Ashfaque Shaikh	To study the importance of innovations in healthcare services and its impact on people residing in Mumbai western suburbs"	Chetanas Hazarimal Somani College of Commerce and Smt.Kusumtai Chaudhari College of Arts
Mr. Krishna Dattatray Pandit	New Avenues of Communication during the turbulent times of pandemic	Anna Leela college Kurla
CA Varsha Jitendra Lund	Role of Advanced Education in harnessing human capital	University of Mumbai
Ms. Priyanka Prasad	Impact of social media on food delivery services	MD college (parel)
Ms. Pournima Nivrutti Relekar	A study on the impact of GST on pharmaceutical companies.	SNDT WOMEN'S UNIVERSITY, MUMBAI
Mr. Kishor Tribhuvan Chauhan	Issues And Challenges In E-Pharmacy	Mumbai University
Mrs. Ruchita A Kawatwar	A Study On Micro, Small, And Medium Enterprises Schemes In India	SNDT Women's University, Mumbai
Ms. Bhakti Batavia	"A Comparative Study Of Eating Habits Among Male And Female Residents Of Mumbai."	C.K.Thakur Arts, Commerce and Science College, (Autonomous), Panvel
Asst.Prof. Jyostna Jain	A study on Role of social media marketing in globalised era	Konkan Gyanpeeth Uran college of Commerce and Arts.
Ms. Hannat Yusuf Shaikh	Gamesmanship via Corporate Social Responsibility	Konkan Gyaanpeeth Uran College of Commerce and Arts, Uran Raigad

Dr. Abid Hussain Jagirdar	To study the importance of artificial intelligence and its impact on medium scale business with reference to Laundry Business.	K.H.M.W college of science and commerce
Ms. Shital gharge	Study on Role of social media marketing in globalized era	KLE Societys Science and Commerce College
Ms. Swapnali Sunil Jangle	A Study Of Performance Of Pradhan Mantri Mudra Yojana (PMMY) From Maharashtra Perspective: Financial Support For MSMEs In Global Turbulence.	Department Of Economics, SNDT University Mumbai
Mr. Shailesh Arondekar	"A Study Of Customers Perception Towards Mobile Lending Applications In Suburban Mumbai Region"	Bhavna Trust Degree College, Mumbai

Valedictory Session

Time: 4.00 p.m. to 5.00 p.m.

Welcome Address	Dr. Eknath Zhrekar	I/C Principal Mahatma Night Degree College of Arts and Commerce
Chief Guest	Dr. Kranti Jejurkar	Former Principal of Siddharth College of Arts, Science & Commerce
Vote of Thanks	Dr. Harsh Shukla	Assistant Professor Mahatma Night Degree College of Arts and Commerce

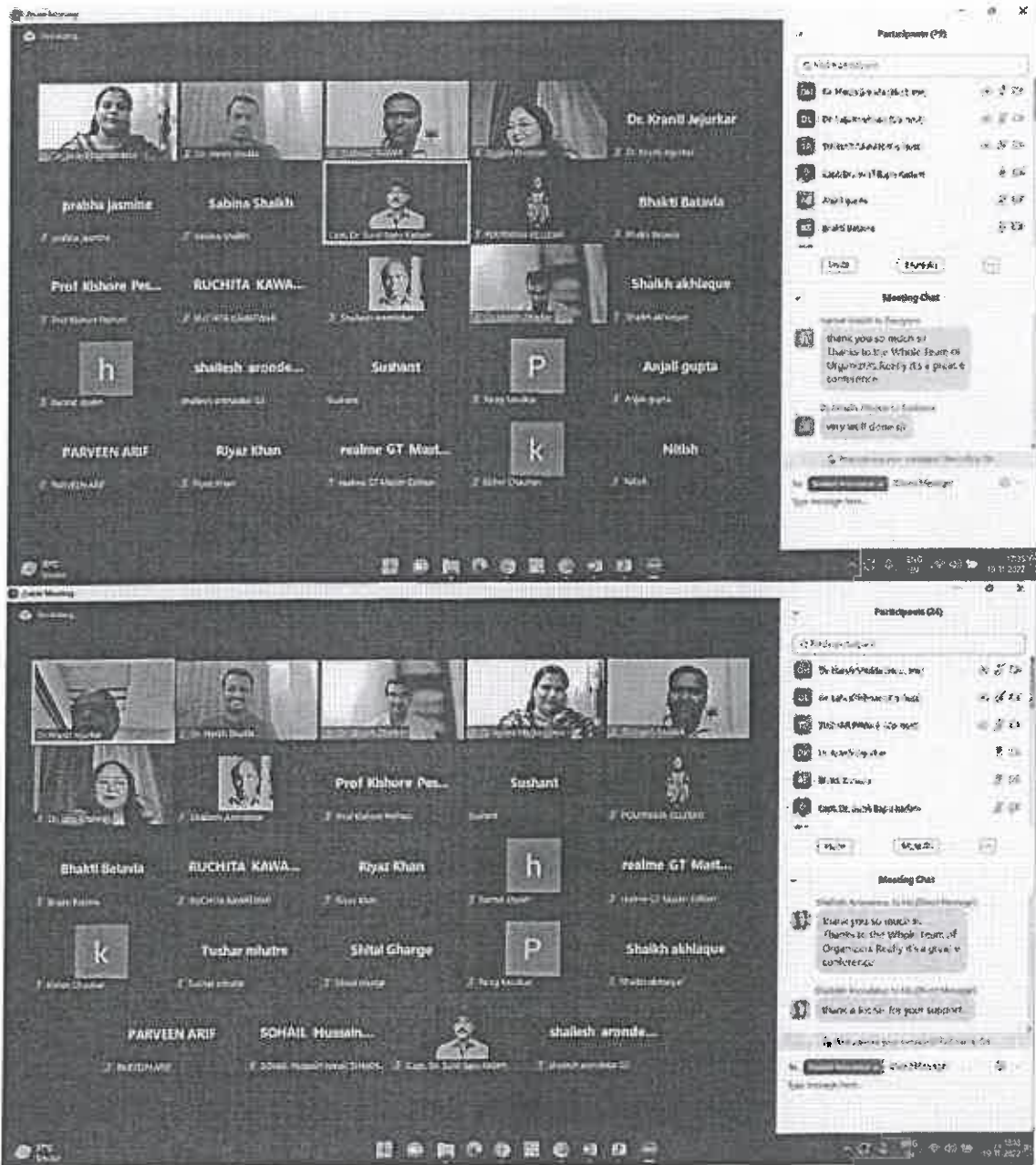
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MAHATMA
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Ohmika
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Ahmad
PRINCIPAL
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A Report on
 “NAAC Sponsored
 A One Day National Level E-Conference On
 “The Role of National Education Policy In The Re-Accreditation Framework Of Higher
 Education”

Name of the event	NAAC Sponsored One Day National Level Conference on ‘The Role of National Education Policy In The Re-Accreditation Framework of Higher Education’
Day & Date	Saturday, 10 th December, 2022
Venue	ZOOM Platform
Time	11.00 a.m. to 4.00 p.m.
Organized by	IQAC of Mahatma Night Degree College of Arts and Commerce
Objective of the event	The conference aimed at looking at bridging the National Education Policy and its implementation for sustaining quality in the Higher Education Institution. It also aimed at explaining the role of National Education Policy 2020 in the Re-accreditation of Higher Education Institutions. It was expected that the various stakeholders of the Higher Education will get the required knowledge about the provisions made in the National Education Policy 2020 with regards to higher education and re-accreditation of higher education institutions.
Chief Guest for the Inaugural	Dr. S.S Bisht Professor Kumaun University Nainital, Uttarakhand
Chief Guest for the Valedictory	Dr. Archana K. Prabhudesai Assistant Professor Nodal Officer & Coordinator for BVOC Joshi Bedekar College (Autonomous) , Thane
Advisory Committee	Dr. Kishore Peshori Principal, MMK College, Bandra, BOS member Accountancy, Recognised Ph.D. Guide, University of Mumbai Dr. (Mrs.) Kishori J. Bhagat Vice Principal, Pragati College of Arts and Commerce, Dombivli, BOS member Commerce, Recognised Ph.D. Guide, University of Mumbai Dr. Parag Karulkar Assistant Professor, Konkan Gyanpeeth Uran College of Commerce and Arts, Uran, Recognised Ph.D. Guide, University of Mumbai Cpt. Dr. Sunail B. Kadam

	<p>Vice Principal & HOD (Accountancy) N.G. Acharya & D. K.Marathe College of Arts, Science & Commerce, Recognised Ph.D. Guide, University of Mumbai</p> <p>Dr. Nilendra Lokhande HOD (Commerce), Recognised Ph.D. Guide, S.N.D.T. Women's University, Churchgate, Mumbai</p> <p>Dr. Sanjay Parab Vice Principal & Associate Professor- Commerce, St. Xavier's College (Autonomous), Mumbai</p> <p>Dr. Lata Menon Principal & Deputy CEO, Pillai HOCL College of Arts, Science and Commerce, Rasayni</p> <p>Dr. Gajanan Wader Principal, Pillai College of Art, Commerce and Science (Autonomous), New Panvel, Recognised Ph.D. Guide, University of Mumbai</p>
Event Chairperson	Dr. Eknath Kundlik Zhrekar
Event Coordinator	Dr. Anaya Aditya Markandeya
Audience	Teachers , Research Scholars and Students from all faculty
No. of Participants	24
No. of Research Papers Published	19
Name of the Research Journal	<p>VIDYAWARTA</p> <p>A Peer Reviewed International Journal ISSN No. 2319-9318 with Impact Factor 8.14</p>
Brief Report on the event	<p>The National Education Policy 2020 has come up with various changes in the pattern of education. The NEP has been introduced with the 'Student Centric Approach'. The policy says that all 'higher education institutions' (HEIs) shall aim to be multidisciplinary by 2040. A one day national level conference was organised by the IQAC of the college to get the views of various stakeholders with respect to NAAC Re-Accreditation Framework.</p> <p>The conference was started with the opening remark by IQAC coordinator and conference convener Dr. Anaya Markandeya followed by welcome address by Pncipal Dr. Eknath Zhrekar, conference chairperson.</p> <p>Dr. S.S. Bisht, Professor Kumaun University Nainital, Uttarakhand was the chief guest for the inaugural session. He talked about the requirements of NEP 2020 with respect to NAAC Re-Accreditation.</p>

Dr. Bisht guided the audience with regards to the preparation of the NAAC accreditation and re-accreditation. Dr. Bisht also highlighted the significance of Student Satisfaction Survey in NAAC.

The session was followed by the paper presentations by the participants. Dr. Daneshwar Pandey, Assistant Professor, S. S. Agrawal College of Commerce & Management, Navsari Gujrat was the resource person for the technical session.

After the lunch break, the valedictory session was conducted by Dr. Tushar Pawar. Dr. Archana K. Prabhudesai, Assistant Professor, Nodal Officer & Coordinator for BVOC, Joshi Bedekar College (Autonomous), Thane was the chief guest for the session. Dr. Prabhudesai threw the light on the various aspects of NEP 2020 in the context of NAAC re-accreditation framework.

The event concluded with the vote of thanks by Dr. Lata Krishnan.

Programme Schedule

<i>Inaugural Ceremony</i>		
11.00 a.m.	Opening Remark	Dr. (Mrs.)Anaya A. Markandeya
11.10 a.m.	Welcome Address	Principal Dr. Eknath K. Zhrekar
11.20 a.m.	Introduction of Chief Guest	Assoc. Prof. Dr. Lata Krishnan
11.25 a.m.	Keynote Address by Chief Guest	Professor Dr. Satpal Singh Bisht
11.45 a.m.	Vote of Thanks	Dr. (Mrs.)Anaya A. Markandeya
12.00 noon to 1.30 p.m.	Technical Session	
1.30 p.m. to 2.00 p.m.	Lunch Break	
<i>Valedictory Ceremony</i>		
2.00 p.m.	Introduction of Chief Guest	Asst. Prof. Tushar A. Pawar
2.10 p.m.	Address by Chief Guest	Dr. (Mrs.) Archana K. Prabhudesai
2.25 p.m.	Vote of Thanks	Dr. Harsh D. Shukla

Technical Session


Time: 12.00 noon to 1.30 p.m.

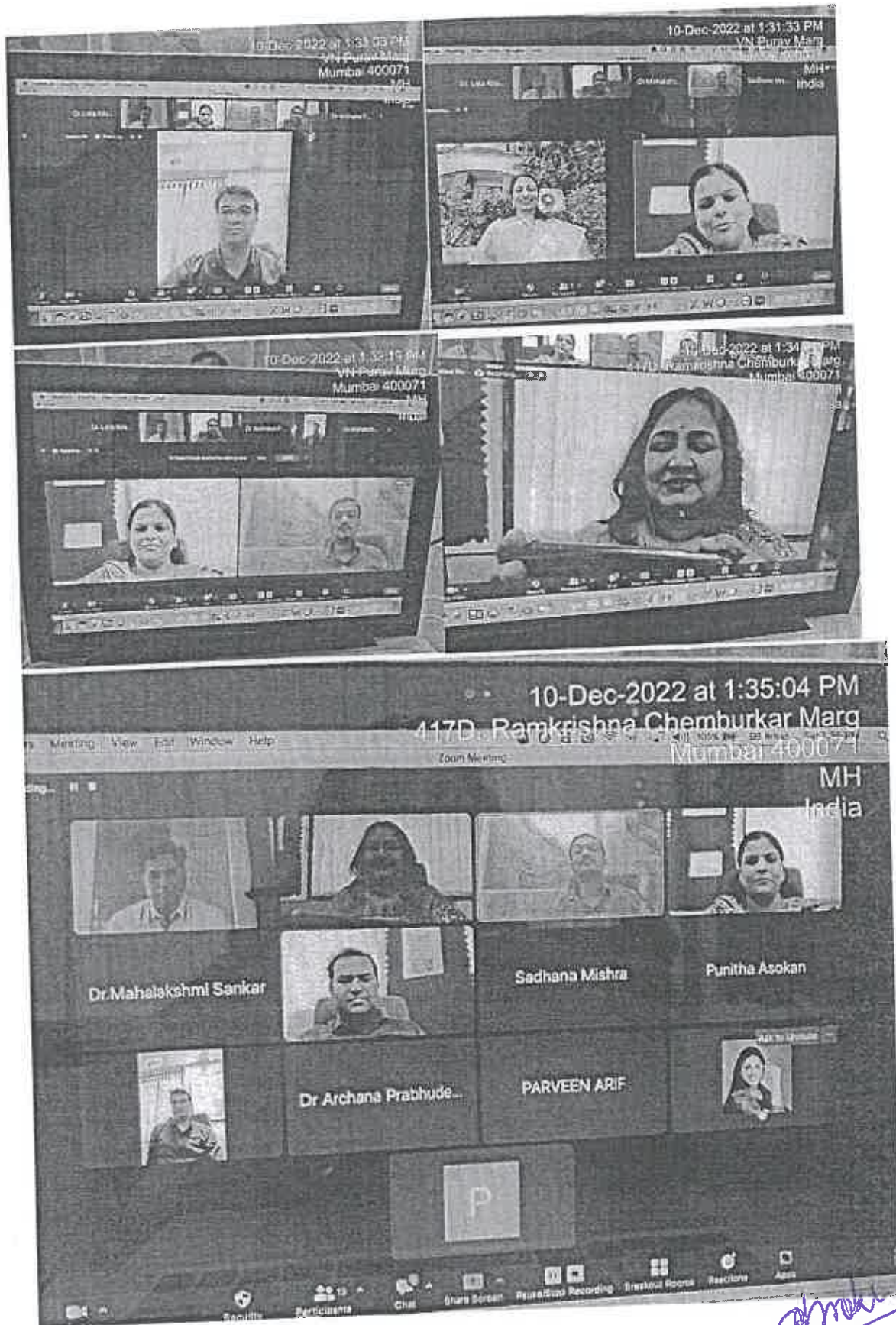
Chairperson	Dr. Daneshwar Pandey
Rapporteur	Dr. Harsh Shukla
Technical Session In-charge	Asst. Prof. Tushar A. Pawar

Sr. No.	Name of the presenter	Title of the Research Paper
1.	Dr. Mahalakshmi Sankar & Dr. Kasturi Naik	"Outcome Based Education-Achieving Proposed Generic Outcomes Through Events (Key Indicator NAAC - 2.3 Teaching Process)"
2.	Dr. Urvi Amin & Dr. Jaya Sharma	"In Depth Study On Financial Literacy And Investment Behaviour Of The Investors"
3.	Dr. Lata Krishnan	"NDC-BH Model For The Implementation Of The New Education Policy's Principle Of Equitable And Inclusive Education, Facilitated Through NAAC's Accreditation And Re-Accreditation Framework"
4.	Prof. R. Balasubramanian	"Making Education For All Inclusive: Implementing Strategies"
5.	Dr. Sadhana Mishra	"Online Education in India: Future Ahead"

Dr. Eknath K. Zhrekar
I/c Principal

Dr. (Mrs.) Anaya A. Markandeya
IQAC Coordinator & Conference Convener


PRINCIPAL
Mahatma Education Society's
Mahatma Night Degree College Of Arts & Commerce
Chambur, Mumbai - 400 071.





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**Mahatma Education Society's
Mahatma Night Degree College
of Arts & Commerce**

(NAAC Re-Accredited with CGPA 2.89 Grade B++)

Opp. Fire Brigade, Chembur Naka, Chembur, Mumbai 400 071

Tel: 022-25224856/ 25222981

Website: www.mahatmandc.ac.in

INTERNAL QUALITY ASSURANCE CELL

Organises

NAAC Sponsored

A One Day National Level E-Conference

On

**"THE ROLE OF
NATIONAL EDUCATION POLICY IN THE
RE-ACCREDITATION FRAMEWORK
OF HIGHER EDUCATION"**

On

Saturday, 10th December, 2022

Venue/Platform : MES ZOOM Call

Registration Link :

<https://forms.gle/4Yo6xKLgMZrHeG139>

Event Time:

9.00 a.m. - 4.00 p.m.



ABOUT MAHATMA EDUCATION SOCIETY

Mahatma Education Society (MES) embarked upon its mission of "Education for All" with the Chembur English High School in the year 1970. The vision, dedication, global outlook, tenacious struggle and undaunted spirit of the Chairman and C.E.O., Dr. K.M. Vasudevan Pillai and the forward looking, untiring energy of the Secretary and Chairperson, Management Board Dr. (Mrs.) Daphne Pillai have now transformed the Mahatma Education Society into a vast educational organization. The Society now manages a total of 48 educational institutions, spanning over seven campuses which provide quality education, from kindergarten to post graduate professional courses in the faculty of Engineering, Architecture, Management, Teacher Training, Arts, Science and Commerce to more than 35,000 students with 2000 teachers and 1500 members of non-teaching staff.

ABOUT MAHATMA NIGHT DEGREE COLLEGE OF ARTS AND COMMERCE

Mahatma Night Degree College of Arts and Commerce is permanently affiliated to the University of Mumbai since 1997. The college was established in 1986 with the primary objective of providing facilities for higher education for less privileged youth who cannot become full time students at day colleges.

The college is located at Chembur, a central suburb of Mumbai. With a very modest beginning of merely 60 students, today the college has a large student fraternity exceeding 1,400 ambitious learners and a galaxy of committed and dedicated teachers of high caliber.

The college runs the three-year integrated B.Com. (Regular) Degree Course of the University of Mumbai. Catering to the need of the economically underprivileged students of the local area, who are part time learners, employed during the day, the college has been contributing to the upliftment of the academically and economically challenged section of the society by empowering and equipping the first-generation learners to become better citizens.

The college is Re-accredited (3rd Cycle) "B++" Grade with CGPA 2.89 by National Council of Assessment and Accreditation (NAAC) in the year 2016 and also recognised by the UGC u/s 2(f) and 12(B) of the UGC Act, 1956 for Central assistance since June 2009. Under the able guidance and leadership of our visionaries Dr. K. M. Vasudevan Pillai, Chairman and CEO-Mahatma Education Society and Dr. Daphne Pillai, Secretary and Chairperson Management Board of MES, the college has made great strides in their social responsibility contributing to society at large.

ABOUT NAAC

The NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC) conducts assessment and accreditation of Higher Educational Institutions (HEI) such as colleges, universities or other recognised institutions to derive an understanding of the 'Quality Status' of the institution. NAAC evaluates the institutions for its conformance to the standards of quality in terms of its performance related to the educational processes and outcomes, curriculum coverage, teaching-learning processes, faculty, research, infrastructure, learning resources, organisation, governance, financial wellbeing and student services. (<http://naac.gov.in>)

ABOUT THE CONFERENCE

The conference aims at looking at bridging the National Education Policy and its implementation for sustaining quality in the Higher Education Institution. It also aims at explaining the role of National Education Policy 2020 in the Re-accreditation of Higher Education Institutions. It is expected that the various stakeholders of the Higher Education will get the required knowledge about the provisions made in the National Education Policy 2020 with regards to higher education and re-accreditation of higher education institutions.

SUB THEMES OF THE CONFERENCE

Any other (multidisciplinary) subtheme relevant to the main theme of the conference.

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PATRONS



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Dr. K.M. Vasudevan Pillai
Chairman & CEO,
Mahatma Education Society



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Dr. Daphne Pillai
Secretary,
Mahatma Education Society



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Dr. Priam Pillai
COO,
Mahatma Education Society



Pillai

Mr. Pranav Pillai
Director & Trustee,
Mahatma Education Society

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Advisory Committee

Dr. Kishore Pashori

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Vice Principal, Pragati College of Arts and Commerce,
Dombivli, BOS member Commerce,
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University of Mumbai

Dr. Parag Kordikar

Assistant Professor, Konkani Gyanpeeth Uran College
of Commerce and Arts, Uran, Recognised Ph.D.
Guide, University of Mumbai

Dr. Sandeep Kadam

Vice Principal & HOD (Accountancy), N.G. Acharya
& D. K. Marathe College of Arts, Science & Commerce,
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Dr. Nileendra Lokhande

HOD (Commerce), Recognised Ph.D. Guide,
S.N.D.T. Women's University, Churchgate, Mumbai

Dr. Gajanan Wader

Principal, Pillai College of Art, Commerce
and Science (Autonomous),
New Panvel, Recognised Ph.D. Guide,
University of Mumbai

Dr. Lata Menon

Principal & Deputy CEO, Pillai HOCL College of Art,
Science and Commerce, Rasayani

Conference Chairman:



Dr. Eknath Kundlik Zhrekar

(I/C Principal)
Mahatma Night Degree College of
Arts & Commerce

Conference Convener:



Dr. (Mrs.) Anaya Aditya Markandeya

(IQAC Coordinator)
Mobile No : 9619311228

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Dr. Harsh Shukla
(Dept of Business Economics)
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Ms. Parveen Arif
(Librarian)
Mobile No : 9820327592

Important Dates

Submission of full paper: Wednesday, 30th Nov., 2022
Date of conference: Saturday, 10th December, 2022

Call For Papers

Authors are invited to submit the research papers for the conference on mndnepconf2022@gmail.com. All accepted papers will be published in Peer Reviewed International Research Journal with Impact Factor 8.014. The researcher will get soft copy of the journal.

Guidelines for submission of Research Paper

1. The research paper should be in Word File with
 - * Font: Times New Roman, Font size: 12 and Linespacing: 1.5.
 - * Margin: 1 ½ inch margin of the left and 1 inch margin on right.
2. The research paper should not exceed 2,000 words.
3. The cover page of manuscript must contain the title of the paper, author's name, mailing address, contact number, e-mail address and abstract.
4. All references and bibliography should be written in API style.

Registration Fees

Participation and Presentation ₹ 300

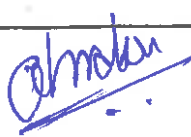
Paper Publication (Incl. Participation & Presentation) : ₹ 500 (Incl. co-author, if any)

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Registration Link :
<https://forms.gle/4Y06xKLgMZrIfG139>

A Session on Intellectual Property Rights
Wednesday, 12th April, 2023

Name of the Event	A Session on Intellectual Property Rights
Organized by	The IQAC of the college.
Objective of the Session	<ul style="list-style-type: none">• To make students aware about the Intellectual Property• To make students aware about the Intellectual Property Rights• To encourage students to come up with novel ideas in various areas
Date & Time and Venue of the Program	Wednesday, 12 th April, 2023 6.00 p.m. to 8.00 p.m. Room No. 404 of the college campus.
Resource Person	Dr. Eknath K. Zhrekar
Participants	Students of Mahatma Night Degree College
Brief Report of the Program	<p>The QAC of the college organised a talk on Intellectual Property Rights for students.</p> <p>The aim of the session is to make students aware about the concept of Intellectual Property and the legal rights associated with such properties. Another objective of the session was to encourage students to come up with the innovative ideas in different areas. Further, students made aware about how their ideas can be safeguarded under the Intellectual Property Rights.</p> <p>The session was conducted by Principal Dr Eknath Zhrekar. He made the session more interactive with the use of power point presentation and question answer session.</p>
No. of Beneficiary	58


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NOTIFICATION

DEGREE OF DOCTOR OF PHILOSOPHY (Ph.D.)

No. Th./ICF/2022-23/279


16 OCT 2022

It is hereby notified that SHIRKE ARVIND ANKUSH URMILA Research Student has successfully completed Ph.D. Programme of this University in accordance with UGC minimum standards and procedure for awards of M.Phil/Ph.D. degree Regulation 2009 published in the Gazette of India No.28, dated July 11- July 17, 2009 in Part III, Section 4.

The report of the referees appointed to examine and adjudicate the thesis submitted by SHIRKE ARVIND ANKUSH URMILA is accepted and is eligible for the award of the Ph.D. degree of this University. The degree certificate will be issued in the ensuing convocation of this University on applying for the same in prescribed form at the proper time.

The details of Ph.D. Programme are given below

Name of the candidate	: SHIRKE ARVIND ANKUSH URMILA
No. & Date of Registration	: 06/08-05-2019
Research Guide	: Dr. Eknath Zhrekar
Research Centre	: Pillai College of Arts, Commerce & Science
Faculty	: Commerce & Management
Subject	: Business Policy and Administration
Thesis Submitted on	: 28-03-2022
Open Defence / Viva Voce and Result Declared on	: 17-09-2022


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Mahatma Jyoti Degree College Of Arts & Commerce
Chembur, Mumbai - 400 671.

Dr. Prasad Karande
Director (I/c)
Board of Examinations and Evaluation

Copy for information & necessary action :

1. Dr. Eknath Zhrekar, Mahatma Education Society's, Pillai College of Arts, Commerce & Science, Pillai Campus, Sector-16, New Panvel-410 206.
2. The Principal, Mahatma Education Society's, Pillai College of Arts, Commerce & Science, Pillai Campus, Sector-16, New Panvel-410 206.
3. The Assistant Registrar, Marks & Certificates Unit, Examination Section, Mahatma Jotirao Phule Bhavan, Vidyanagari, Santacruz (E), Mumbai-400 098, for information and necessary action.

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(NAAC Re-Accredited)

3.2.1 QnM

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Transfer Of Knowledge**

2021-22

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Welcome Dr. Beena Singh

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Declaration As To Inventorship - Form 5

Application Number: 202221006890
 Date of Filing: 09/02/2022
 Title Of Invention: Customer Relationship Management and Its Reflection on Level of Customers' Satisfaction.
 Address Of Service: MES's Mahatma Night Degree College of Arts and Commerce Address: MES's Mahatma Night Degree College of Commerce, Chembur, Mumbai, India.

Sr.No.	Applicant Name	Applicant Type	Address
1	MES's Mahatma Night Degree College of Arts and Commerce	NP	MES's Mahatma Night Degree College of Arts and Commerce Mumbai, India.

Sr.No.	Inventor Name	Inventor Country	Inventor Nationality	Address
1	Dr. (Mrs.) Anaya Aditya Markandeya	India	India	MES's Mahatma Night Degree College of Arts and Commerce Mumbai, India.
2	Dr.(Mrs.) Kishori Jagdish Bhagat	India	India	MES's Mahatma Night Degree College of Arts and Commerce Mumbai, India.

Add Additional Inventor(if any)

APE.No.	NAME	ADDRESS	LOCALITY	COUNTRY	STATE	CITY	NATION/
APP.No. 202221006890	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="--SELECT--"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="--SELECT--"/>

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- [File Form 13](#)
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- [FORM 38 \(NEW\)](#)
- [Renewal of Patent](#)
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- [File Schedule](#)
- [Form History](#)
- [Payments/Examination](#)
- [Pending CRR](#)
- [Conflict Panel](#)
- [User Panel](#)
- [Downloads](#)

Declaration As To Inventorship - Form 5

Application Number: 202221006891
Date of Filing: 09/02/2022
Title Of Invention: Strategies of Banks and Significance of Non-Interest Income of Banking Sector in India.
Address Of Service: MES's Mahatma Night Degree College of Arts and Commerce Address: MES's Mahatma Night Degree College of Commerce, Chembur, Mumbai, India.

Sr.No.	Applicant Name	Applicant Type	Address
1	MES's Mahatma Night Degree College of Arts and Commerce	NP	MES's Mahatma Night Degree College of Arts and Commerce, Mumbai, India.

Sr.No.	Inventor Name	Inventor Country	Inventor Nationality	Address
1	Dr. Eknath Kundlik Zhrekar	India	India	MES's Mahatma Night Degree College of Arts and Commerce, India.
2	Prof. Dr. Elizabeth Mathews	India	India	MES's Mahatma Night Degree College of Arts and Commerce, India.

Add Additional Inventor(if any)

APP.No.	NAME	ADDRESS	LOCALITY	COUNTRY	STATE	CITY	NATIONALITY
APP.No.	Name	Address	Locality	Country	State	City	Nationality
202221006891	<input type="text"/>	<input type="text"/>	<input type="text"/>	---SELECT---	<input type="text"/>	<input type="text"/>	---SELECT---

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REPUBLIC OF SOUTH AFRICA
PATENTS ACT, 1978

APPLICATION FOR A PATENT AND ACKNOWLEDGEMENT OF RECEIPT

[Section 30 (1)-Regulation 22]

The granting of a patent is hereby requested by the undermentioned applicant on the basis of the present application.

Official Application No.			Applicant's or Agent's Reference	
21	01	2022/05331	2005LPS	

71	Full Name(s) of Applicant(s)
<p>Dr. Tanu Dang Assistant Professor, Dept. of Journalism and Mass Communication, Khwaja Moinuddin Chishti Language University, Sitapur - Hardoi Bypass Road, Lucknow, 226013, India</p> <p>Dr. Namita Mishra Associate professor, Tecnia Institute of Advanced Studies, 3psp institutional area, Madhuban chowk, Delhi, 110085, India</p> <p>Dr. Divya J Thakur Dean Associate Professor, School of Commerce and Management, IEC University Baddi, Himachal Pradesh, 174103, India</p> <p>Dr. Samriti Mahajan Assistant Professor, Lingayas Vidyapeeth, Nachauli, Old Faridabad, Haryana, 121002, India</p> <p>Prof. Dr. Rashmi Gujrati Prof. Dean international affairs, CT University, Ludhiana Punjab, 142024, India</p> <p>Dr. Hayri Uygun Recep Tayyip Erdogan University, Rize, 53100, Turkey</p> <p>Dr. Anukrati Sharma Head of the Department Commerce and Management and Associate Professor, University address University of Kota, Kabir Circle, MBS Marg Kota, Rajasthan, 324005, India</p> <p>Dr. M Shivalinge Gowda PRINCIPAL, Sri K Puttaswamy First Grade College, VVCE Campus Gokulam 3rd Stage, Mysore, Karnataka, 570002, India</p> <p>Dr. Kishori Jagdish Bhagat Associate Professor, Pragati College of Arts and Commerce, Affiliated to University of Mumbai, Dattanagar Pragati college road Dombivli east, Maharashtra, 421201, India</p> <p>Dr. Pritesh Pradeep Somani Assistant professor, Shree Balaji Private University, Survey number 55/2-7, Tathewade, Off. Mumbai-Bangalore Bypass, Pune, Maharashtra, 411033, India</p> <p>Dr. Anaya Aditya Markandeya Assistant Professor, MES's Mahatma Night Degree College of Arts and Commerce, Affiliated to University of Mumbai, S.T. Road, Opposite Fire Brigade, Chembur Naka, Chembur, Mumbai, Maharashtra, 400071, India</p> <p>Ms. Aishwarya Saxena Assistant Professor – SCM, IIMT University, 'O' Pocket, Ganganagar Colony, Mawana Road, Meerut, Uttar Pradesh, 250001, India</p> <p>Mr. Sachin Sharma Assistant Professor, Rudra Institute of Technology, NH-119, Mawana Khurd, Meerut, Uttar Pradesh, 250401, India</p> <p>Dr. Ankur Goel Associate Professor, DVSGI NH-58, Partapur Bypass Meerut, Uttar Pradesh, 250103, India</p>	

54	Title of invention
A SYSTEM AND A METHOD FOR REGULATING ADVERTISEMENT	

The applicant claims priority as set out on the accompanying Form P.2. The earliest priority claimed is		
COUNTRY:	NUMBER:	DATE:

-This application is for a patent of addition to patent application No-		
21	01	

-This application is a fresh application in terms of section 37 and based on Application No-		
21	01	

This application is accompanied by:		
X	1.	A single copy of a complete specification of 21 pages.
X	2.	Drawings of 4 sheet(s).
X	3.	Publication particulars and abstract(Form P8)
X	4.	A copy of a figure of the drawing (if any) for the abstract
	5.	Assignment of invention
	6.	Certified priority document(s)
	7.	Translation(s) of the priority document(s)
	8.	Assignment of priority rights
	9.	A copy of the Form P.2 and the specification of S.A Patent Application (if applicable).

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	10.	A declaration and power of attorney on Form P3
	11.	Statement on the use of indigenous Biological Resource, Genetic Resource, Traditional Knowledge or Use on Form P26
X	12.	
X	13.	Other Supporting Document

74	Address of Service:
337 Surrey Avenue, Randburg, 2194 SOUTH AFRICA	

Dated this 13th day of May 2022

Submitted online by :

.....
Signature of Applicant(s)

This is returned to the applicant's address for service as proof of lodging.

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Official Date Stamp
Registrar of Patents

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Chhatrapati, Maharashtra - 400 072.

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PATENTS ACT, 1978

Official application No.		Lodging date: Provisional		Acceptance date	
21	01 2022/05331	22		47	
International classification		Lodging date: Complete		Granted date	
51	G06Q	23	2022/05/13		
71	Full name(s) of applicant(s)/Patentee(s):				
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71	Applicant substituted:			Date registered	
71	Assignee(s):			Date registered	
72	Full name(s) of inventor(s):				
	<p>Dr. Tanu Dang Dr. Namita Mishra Dr. Divya J Thakur Dr. Samriti Mahajan Prof. Dr. Rashmi Gujrati Dr. Hayri Uygun Dr. Anukrati Sharma Dr. M Shivalinge Gowda Dr. Kishori Jagdish Bhagat Dr. Pritesh Pradeep Somani Dr. Anaya Aditya Markandeya Ms. Aishwarya Saxena Mr. Sachin Sharma Dr. Ankur Goel</p> <p style="text-align: center;"><i>Ohmker</i> PRINCIPAL Mahatma Education Society's Mahatma Night Degree College of Arts & Commerce Chembur, Mumbai - 400 071.</p> <p style="text-align: right;"><i>Ohmker</i> PRINCIPAL Mahatma Education Society's Mahatma Night Degree College of Arts & Commerce Chembur, Mumbai - 400 071.</p>				
Priority claimed:		Country	Number	Date	
		This document has been generated by CIPC on this 16th day of May 2022			
page 3 of 11					
54	Title of invention				

A SYSTEM AND A METHOD FOR REGULATING ADVERTISEMENT

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Dean Associate Professor, School of Commerce and Management, IEC University Baddi, Himachal Pradesh, 174103
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Prof. Dean international affairs, CT University, Ludhiana Punjab, 142024
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Assistant Professor, Rudra Institute of Technology, NH-119, Mawana Khurd, Meerut, Uttar Pradesh, 250401
INDIA

Associate Professor, DVSGI NH-58, Partapur Bypass Meerut, Uttar Pradesh, 250103
INDIA

74 Address for service

337 Surrey Avenue, Randburg, 2194
SOUTH AFRICA
Reference No. 2005LPS

61	Patent of addition No.	Date of any change
	Fresh application based on.	Date of any change

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REPUBLIC OF SOUTH AFRICA
 PATENTS ACT, 1978
 APPLICATION OR REQUEST TO THE REGISTRAR
 (REGULATION 39)

OFFICIAL APPLICATION NO.		
21	01	2022/05331

AGENT REFERENCE
2005LPS

IN THE NAME OF:	
71	Dr. Tanu Deng Dr. Namita Mishra Dr. Divya J Thakur Dr. Samriti Mahajan Prof. Dr. Rashmi Gujrati Dr. Hayri Uygur Dr. Anukrati Sharma Dr. M Shivalinge Gowda Dr. Kishori Jagdish Bhagat Dr. Pritesh Pradeep Somani Dr. Anaya Aditya Markandeya Ms. Aishwarya Saxena Mr. Sachin Sharma Dr. Ankur Goel

In terms of the following section(s) 40 of the Act and/or regulation(s) 39 an 44 of the Patent Regulations, the applicant hereby request the following:

to expedite acceptance of the application

Documents, if any, lodged in support of the request

N/A

ADDRESS FOR SERVICE

74	337 Surrey Avenue, Randburg, 2194 SOUTH AFRICA
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13 May 2022
 Submitted online by
 Signature of Applicant
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Mahatma Education Society's
Mahatma New Degree College Of Arts & Commerce
Chembur, Mumbai - 400 071.

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The above application or request is hereby allowed/refused.

Reasons for refusal of conditions of allowance, if any:

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Chembur, Mumbai - 400 071.

REPUBLIC OF SOUTH AFRICA
PATENTS ACT, 1978
COMPLETE SPECIFICATION
[Section 30(1) – Regulation 28]

OFFICIAL APPLICATION NO.

LOGGING DATE

21	01	2022/05331
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22	2022/05/13
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INTERNATIONAL CLASSIFICATION

51	G06Q
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FULL NAME(S) OF APPLICANT(S)

71	<p>Dr. Tanu Dang Assistant Professor, Dept. of Journalism and Mass Communication, Khweja Moinuddin Chishti Language University, Sitapur - Hardoi Bypass Road, Lucknow, 226013, India</p> <p>Dr. Namita Mishra Associate professor, Tecnia Institute of Advanced Studies, 3psp institutional area, Madhuban chowk, Delhi, 110085, India</p> <p>Dr. Divya J Thakur Dean Associate Professor, School of Commerce and Management, IEC University Baddi, Himachal Pradesh, 174103, India</p> <p>Dr. Samriti Mahajan Assistant Professor, Lingayas Vidyapeeth, Nachauli, Old Faridabad, Haryana, 121002, India</p> <p>Prof. Dr. Rashmi Gujrati Prof. Dean international affairs, CT University, Ludhiana Punjab, 142024, India</p> <p>Dr. Hayri Uygun Recep Tayyip Erdogan University, Rize, 53100, Turkey</p> <p>Dr. Anukrati Sharma Head of the Department Commerce and Management and Associate Professor, University address University of Kota, Kabir Circle, MBS Marg Kota, Rajasthan, 324005, India</p> <p>Dr. M Shivalinge Gowda PRINCIPAL, Sri K Puttaswamy First Grade College, VVCE Campus Gokulam 3rd Stage, Mysore, Karnataka, 570002, India</p> <p>Dr. Kishori Jagdish Bhagat Associate Professor, Pragati College of Arts and Commerce, Affiliated to University of Mumbai, Dattanagar Pragati college road Dombivli east, Maharashtra, 421201, India</p> <p>Dr. Pritesh Pradeep Somani Assistant professor, Shree Balaji Private University, Survey number 55/2-7, Tathawade, Off. Mumbai-Bangalore Bypass, Pune, Maharashtra, 411033, India</p> <p>Dr. Anaya Aditya Markandeya Assistant Professor, MES's Mahatma Night Degree College of Arts and Commerce, Affiliated to University of Mumbai, S.T. Road, Opposite Fire Brigade, Chembur Naka, Chembur, Mumbai, Maharashtra, 400071, India</p> <p>Ms. Aishwarya Saxena Assistant Professor – SCM, IIMT University, 'O' Pocket, Ganganagar Colony, Mawana Road, Meerut, Uttar Pradesh, 250001, India</p> <p>Mr. Sachin Sharma Assistant Professor, Rudra Institute of Technology, NH-119, Mawana Khurd, Meerut, Uttar Pradesh, 250401, India</p> <p>Dr. Ankur Goel Associate Professor, DVSGI NH-58, Partapur Bypass Meerut, Uttar Pradesh, 250103, India</p>
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FULL NAME(S) OF INVENTORS(S)

72	<ol style="list-style-type: none"> 1. Dr. Tanu Dang 2. Dr. Namita Mishra 3. Dr. Divya J Thakur 4. Dr. Samriti Mahajan 5. Prof. Dr. Rashmi Gujrati 6. Dr. Hayri Uygun 7. Dr. Anukrati Sharma 8. Dr. M Shivalinge Gowda 9. Dr. Kishori Jagdish Bhagat 10. Dr. Pritesh Pradeep Somani 11. Dr. Anaya Aditya Markandeya 12. Ms. Aishwarya Saxena 13. Mr. Sachin Sharma 14. Dr. Ankur Goel
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age 6 of 11
TITLE OF INVENTION

54	A SYSTEM AND A METHOD FOR REGULATING ADVERTISEMENT
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CONFIRMATION

REPUBLIC OF SOUTH AFRICA
PATENTS ACT, 1978
PUBLICATION PARTICULARS AND ABSTRACT
[Section 32(3)(a) – Regulation 2291(g) AND 31]


OFFICIAL APPLICATION NO.		LOGGING DATE	ACCEPTANCE DATE
21	01 2022/05331	22 2022/05/13	47
INTERNATIONAL CLASSIFICATION		NOT FOR PUBLICATION	
51	G06Q	CLASSIFIED BY:	


FULL NAME(S) OF APPLICANT(S)

71	<p>Dr. Tanu Dang Assistant Professor, Dept. of Journalism and Mass Communication, Khwaja Moinuddin Chishti Language University, Sitapur - Hardoi Bypass Road, Lucknow, 226013, India</p> <p>Dr. Namita Mishra Associate professor, Tecnia Institute of Advanced Studies, 3psp institutional area, Madhuban chowk, Delhi, 110085, India</p> <p>Dr. Divya J Thakur Dean Associate Professor, School of Commerce and Management, IEC University Baddi, Himachal Pradesh, 174103, India</p> <p>Dr. Samriti Mahajan Assistant Professor, Lingayas Vidyapeeth, Nachauli, Old Faridabad, Haryana, 121002, India</p> <p>Prof. Dr. Rashmi Gujrati Prof. Dean international affairs, CT University, Ludhiana Punjab, 142024, India</p> <p>Dr. Hayri Uygun Recep Tayyip Erdogan University, Rize, 53100, Turkey</p> <p>Dr. Anukrati Sharma Head of the Department Commerce and Management and Associate Professor, University address University of Kota, Kabir Circle, MBS Marg Kota, Rajasthan, 324005, India</p> <p>Dr. M Shivalinge Gowda PRINCIPAL, Sri K Puttaswamy First Grade College, WVCE Campus Gokulam 3rd Stage, Mysore, Karnataka, 570002, India</p> <p>Dr. Kishori Jagdish Bhagat Associate Professor, Pragati College of Arts and Commerce, Affiliated to University of Mumbai, Dattanagar Pragati college road Dombivli east, Maharashtra, 421201, India</p> <p>Dr. Pritesh Pradeep Somani Assistant professor, Shree Balaji Private University, Survey number 55/2-7, Tathawade, Off. Mumbai-Bangalore Bypass, Pune, Maharashtra, 411033, India</p> <p>Dr. Anaya Aditya Markandeya Assistant Professor, MES's Mahatma Night Degree College of Arts and Commerce, Affiliated to University of Mumbai, S.T. Road, Opposite Fire Brigade, Chembur Naka, Chembur, Mumbai, Maharashtra, 400071, India</p> <p>Ms. Aishwarya Saxena Assistant Professor – SCM, IIMT University, 'O' Pocket, Ganganagar Colony, Mawana Road, Meerut, Uttar Pradesh, 250001, India</p> <p>Mr. Sachin Sharma Assistant Professor, Rudra Institute of Technology, NH-119, Mawana Khurd, Meerut, Uttar Pradesh, 250401, India</p> <p>Dr. Ankur Goel Associate Professor, DVSGI NH-58, Partapur Bypass Meerut, Uttar Pradesh, 250103, India</p>
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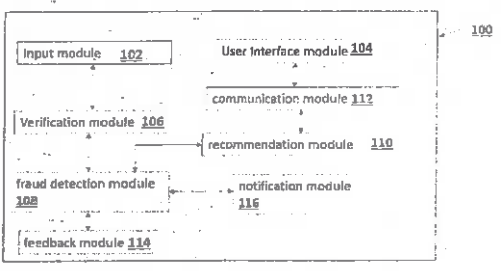
COUNTRY EARLIEST PRIORITY CLAIMED DATE
age 8 of 11 NUMBER

TITLE OF INVENTION

54 A SYSTEM AND A METHOD FOR REGULATING ADVERTISEMENT

57 A system (100) for regulating advertisement, comprises of: an input module (102) for collecting details of a plurality of advertisement; a user interface module (104) for collecting demographic details and preference from atleast a user; a verification module (106) for verifying the plurality of input advertisement, and checks if the input details of the advertisement adhere to a plurality of criterias required for detecting a fraud, a fraud detection module (108) for detecting the fraud based on the verification of the plurality of criterias, wherein if any of the plurality of criterias deviate for the input details provided, then the advertisement is suspicious, a categorization module (108a) for classifying the suspicious marked advertisement as blacklisted and remaining as whitelisted; and a blocking module (108b) for blocking the blacklisted advertisement; and a recommendation module (110) for recommending the whitelisted advertisements based on the demographics and preference of the user.

PATENT IMAGE



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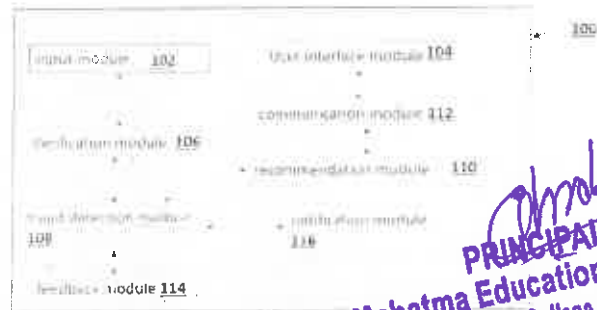
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CONFIRMATION

device for the shape memory elastic composite material for fan impellers, comprising a kettle body, wherein a spiral shaft is inserted in the middle of a top surface of the kettle body, a plurality of spiral vanes are provided on the spiral shaft in the kettle body, and a scraping wall assembly is provided on a bottom end of the spiral shaft.



input advertisement, and checks if the input details of the advertisement adhere to a plurality of criterias required for detecting a fraud; a fraud detection module (108) for detecting the fraud based on the verification of the plurality of criterias, wherein if any of the plurality of criterias deviate for the input details provided, then the advertisement is suspicious; a categorization module (108a) for classifying the suspicious marked advertisement as blacklisted and remaining as whitelisted; and a blocking module (108b) for blocking the blacklisted advertisement; and a recommendation module (110) for recommending the whitelisted advertisements based on the demographics and preference of the user.



S. Shinde
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 Chhatrapati Shivaji Maharaj, Mumbai - 400 071.

21: 2022/05331. 22: 2022/05/13. 43: 2022/08/30
 51: G06Q

71: Dr. Tanu Dang, Dr. Namita Mishra, Dr. Divya J Thakur, Dr. Samriti Mahajan, Prof. Dr. Rashmi Gujrati, Dr. Hayri Uygun, Dr. Anukrati Sharma, Dr. M Shivalinge Gowda, Dr. Kishori Jagdish Bhagat, Dr. Pritesh Pradeep Somani, Dr. Anaya Aditya Markandeya, Ms. Aishwarya Saxena, Mr. Sachin Sharma, Dr. Ankur Goel

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54: A SYSTEM AND A METHOD FOR REGULATING ADVERTISEMENT

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A system (100) for regulating advertisement, comprises of: an input module (102) for collecting details of a plurality of advertisement; a user interface module (104) for collecting demographic details and preference from atleast a user; a verification module (106) for verifying the plurality of

21: 2022/05355. 22: 2022/05/10. 43: 2022/08/30
 51: G01N

71: YANCHENG INSTITUTE OF TECHNOLOGY
 72: XIA, Jiansheng, ZHAO, Jun, DOU, Shasha, ZHU, Shaohua, SHEN, Xing, XIA, Suhang, LIU, Rongtao, SUN, Sujie, TAO, Le, HAN, Chuande
 33: CN 31: 202111014306.9 32: 2021-08-31

54: TESTER FOR MEASURING FRICTION COEFFICIENT

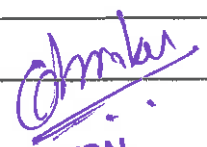
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The present application relates to the technical field of measurement, and in particular to a tester for measuring a friction coefficient. The tester for measuring a friction coefficient provided by the present application includes a supporting frame, a driving mechanism mounted on the supporting frame, a winding mechanism configured to wind a workpiece to be measured, a heating mechanism, a loading mechanism and a control device, and a computer terminal computes a friction coefficient of the workpiece to be measured according to a measured tension parameter and a preset vertical force. With the control device, the heating

**A One Day National Level
Multidisciplinary E-Conference 2021
“Resilient India: The New Way Forward”
Thursday, 16th December, 2021
9.00 a.m. To 4.00 p.m.
Venue: MES ZOOM Platform**

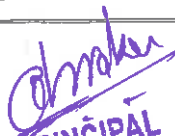
Name of the Event -:	A One Day National Level Multidisciplinary E-Conference 2021 “Resilient India: The New Way Forward”
Organised by:	IQAC of Mahatma Night Degree College of Arts and Commerce
Objective of the session	Objective of the conference is to move beyond the basic facts and understand the dynamics and challenges faced by the global economy due to COVID-19 pandemic since last year. Our aim is to provide a platform that is multi-disciplinary to discuss the avenues and opportunities to be explored by Resilient India after pandemic situation.
Date & Time:	Thursday, 16 th December, 2021 9.00 a.m. To 4.00 p.m.
Venue:	MES ZOOM Platform
Chief Guest	Dr. B.N. Gaikwad Principal, KG Uran College of Commerce and Arts, Uran-Raigad, New Mumbai
Advisory Committee	<ul style="list-style-type: none"> • Dr. Kishore Peshori Principal, MMK College, Bandra, BOS member Accountancy, Recognised Ph.D. Guide, University of Mumbai • Dr. (Mrs.) Kishori J. Bhagat Vice Principal, Pragati College of Arts and Commerce, Dombivli, BOS member Commerce, Recognised Ph.D. Guide, University of Mumbai • Dr. Parag Karulkar Assistant Professor, Konkan Gyanpeeth Uran College of Commerce and Arts, Uran, Recognised Ph.D. Guide, University of Mumbai • Dr. (Mrs.) Archana K. Prabhudesai Assistant Professor Dept. of Commerce, Coordinator, B.Voc., N.G. Bedekar College of Commerce (Autonomous), Thane • Dr. Lata Menon Principal & Deputy CEO, Pillai HOCL College of Arts, Science and Commerce, Rasayani • Dr. Gajanan Wader Principal, Pillai College of Art, Commerce and Science (Autonomous), New Panvel, Recognised Ph.D. Guide, University of Mumbai • Dr. Reni Francis

	Principal, Pillai College of Education and Research, Chembur, Recognised Ph.D. Guide, University of Mumbai
Audience:	Teachers, Research Scholars and Students from all faculty
No of Participants-:	66
No. of Research Papers Published: -	41
Name of The Research Journal: -	ROYAL An International Multidisciplinary Half-Yearly Research Journal ISSN No 2278-8158 Peer Reviewed Referred UGC Listed Journal Impact Factor 5.756
Event Coordinator	Asst. Prof. Dr. Anaya Aditya Markandeya, IQAC Coordinator
Brief Report	A One Day National Level Multidisciplinary E-Conference was organized by the IQAC of Mahatma Night Degree College of Commerce on Thursday, 16 th December, 2021. The theme of the conference was Resilient India: The New Way Forward. Entire world witnessed the social and economic threat and challenges during the period of 2020-21 due to COVID-19 pandemic. However, this challenge had been converted into new opportunities and avenues in various sectors like education. India in particular has been proved to be a resilient in all difficult situations. Thus, research papers on this resilience during pre and post pandemic period. Dr. B.N. Gaikwad, Principal KG Uran College of Commerce and Arts was the Chief Guest for the event. Dr. Kishori Bhagat, Vice-Principal Pragati College, Dombivli and Dr. Lata Menon, Principal & Deputy CEO, Pillai HOCL College of Arts, Science and Commerce, Rasayani shared motivational speech on the occasion.
No of Beneficiary :-	66


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PROGRAMME SCHEDULE

Opening Remarks	IQAC Cordinator Dr. Anaya Markandeya	11.00 am to 11.10 a.m.
Welcome Address	I/C Principal Dr. Eknath Zhrekar	11.10 a.m. to 11.20 a.m.
Introduction of the Chief Guest	Dept. of Business Economics Asst. Prof. Harsh Shukla	11.20 a.m. to 11.25 a.m.
Chief Guest Address	Dr. B.N Gaikwad (Principal , K. G. Uran College of Commerce and Arts Uran Raigad)	11.25 a.m. to 11.35.00 a.m.
Keynote Address	Dr. Kishori Bhagat (Vice Principal, Pragati College of Arts and Commerce, Dombivli) Dr. Lata Menon (Principal & Deputy CEO, Pillai HOCL College of Arts, Science and Commerce, Rasayani)	11.35 a.m. to 12.00 p.m.
Technical Session 1	Chairperson: Dr. Laxminarayan Kurpatwar Dr. Chandana Chakrabarti	12.p.m to 2 pm.
Technical Session 2	Chairperson: Dr. Chandana Chakrabarti Dr. Chandana Chakrabarti	2.30 p.m. to 4.00 p.m.
Valedictory Session	Dr. Lata Krishnan	4.00 p.m. to 5.00 p.m.


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ICSSR Funded Virtual Ten Days Research Methodology Workshop Report



Duration of Workshop: - 10 Days (16th to 27th April, 2022)

Number of Participants Registered: - 55

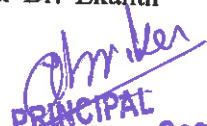
ICSSR funded virtual a ten days research methodology workshop was organized by Mahatma Night Degree College of Arts and Commerce, Chembur, Mumbai-71, from 16th to 27th April, 2022. The workshop was conducted by online mode on MES Zoom platform. The primary aim of organizing such a workshop was to equip teachers and research scholars belonging to social sciences and commerce. Hence course for the workshop was designed by the Co-director Asst. Prof. Tushar A. Pawar to achieve the same. In tune with the primary aim objectives of the workshop were devised as:

- To enable the participants, to define their research problems, develop an approach to research problems and select suitable research design.
- To sensitize participants on the ethical aspects of social and behavioural research as well as plagiarism software.
- To familiarize the participants on the prerequisites in fieldwork and collection of quantitative/qualitative data and its methods.
- To provide expertise in statistical techniques and interpretation of statistical data.
- To impart capabilities for formulation and testing of hypothesis based on the nature of research.

15 days prior to workshop we started circulating the workshop E- Brochure in the various academic WhatsApp groups and did publicity as much as possible. We have received amazing response from participants more than 55 participants registered for the workshop from various region of Indian territory as workshop was online.

The resource persons were the one with expertise in the respective fields and associated with some of the institutions of eminence. The list with detailed information about resource persons was shared as an enclosure with our application which finally got approved from ICSSR (WRC), Mumbai.

The workshop opened with a formal Inaugural session at 3.00 pm. The workshop was inaugurated by the gracious guests Dr. Elizabeth Mathews and I/C/ Principal Dr. Ekanth Zhrekar (Course Director).


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The inaugural session started with opening remarks by Asst. Prof. Tushar A. Pawar (Course Co-Director). He elaborated the about workshop and objectives of workshop further he talked about what is Research? and importance of research methodology in the research. He also assured that participants will be benefited with workshop and they will be ready to undertake any research after completion of this workshop.

I/C Principal Dr. Ekanth Zhrekar (Course Director) heartily welcomed all the guests, participants, faculty members and students for the ten-day workshop. He delivered how knowledge and wisdom passed to generation after generation, stressed importance as well rigor of the research and concluded the welcome note with inspirational words.

Dr. Elizabeth Mathews, Professor and Head Department of Commerce, C. K. T. College (Autonomous), New Panvel, the most honourable chief guest of the event addressed and emphasized the importance of research and the proper understanding of research, inclusion of research supervising methodology in social science, maximization of work minimization of weakness with proper time management, ethics in research. She emphasised that knowledge exploration is possible only through scientific research. after her address she declared that this workshop is opened and wished all the best to organizing team and participants.

Asst. Prof. Tushar A. Pawar course co-director formally proposed vote of thanks to management, principal, chief guest, Hon. Director ICSSR-WRC, organizing and technical team, participants and students for their presence during inauguration session.

Day: - 1

Date: - 16/04/2022

The first day technical session was handled by technical session in-charge Dr. Anaya Markandeya. Dr. Anaya formally introduced resource person of the day Dr. Archana K. Prabhudesai and handover the charge of session to Dr. Archana. The first technical session of the workshop was deliberated by Dr. Archana K. Prabhudesai, Joshi Bedekar College, Thane on "Meaning and aspects of research and research design" who introduced the participants to the basic aspects of research, types of research on the basis of various parameters, importance and its characteristics. She also opened an insight about importance and procedure of conducting Quality Doctoral Research in specific to social science. First of all, she pointed that the quest for understanding social reality and human behaviour is at the root of methodological concerns. She explained the importance of two key concepts such as 'research', and 'methodology' to

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enable participants to understand the basics of any research in social science. It was pointed that research is more than an understanding of set of skills; it is a way of thinking. At the end of the session questions of participants answered by Dr. Archana madam and after that Asst. Prof. Tushar A. Pawar extended his gratitude on behalf of organizing committee to resource person Dr. Archana K. Prabhudesai.

Day: - 2

Date: 18/04/2022

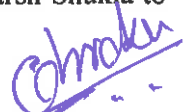
Day two of the workshop was handled by Asst. Prof. Harsh Shukla. The resource person for the day two was Assistant Professor Yogita Sanas from L.D. Sonawane College. Research Methodology course co-coordinator Tushar Pawar welcomed resource person and requested Assistant Professor Harsh Shukla to introduce the resource person. Assistant Professor Harsh Shukla introduced the resource person and Assistant Professor Tushar Pawar requested her to start the session. Assistant Professor Yogita Sanas welcomed all the participants for the workshop. She said that in the first session she will talk about basic field research and survey methods while in the second session she will cover the basic quantitative techniques. In the first session she explained various field research methods like case study, ethnography study, qualitative interviews, direct observation and participant's observation. To explain the field research methods, she gave various examples. Further she explained the primary data and secondary data. In addition to this, she explained various data collection techniques.

In the second session, Madam explained basic statistical techniques used in the research field. She explained variable types, different sampling techniques, graphical representation, scatter plot, inferences analysis etc. At the end she explained that how can we use Microsoft Excel for basic statistical analysis. Participant of research methodology workshop were very happy by getting theoretical knowledge followed by practical session on basic statistics with the help of Microsoft excel. Question answer session was handled by Asst. Prof. Tushar Pawar in which participants clarified all their doubts. Formal vote of thanks was proposed by Asst. Prof. Harsh Shukla.

Day: - 3

Date: 19/04/2022

Topic of day three for the Research Methodology Workshop was "Introduction to Research Methodologies and Standardization of Tools" and the resource person was Dr. Suraj Sharma from S.M. College Sambhal, Uttar Pradesh. Research Methodology course co-coordinator Tushar Pawar welcomed resource person and requested Assistant Professor Harsh Shukla to


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introduce the resource person. Assistant Professor Harsh Shukla introduced the resource person and Assistant Professor Tushar Pawar requested him to start the session.

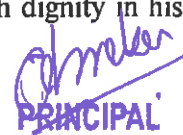
Question answer session was handled by Asst. Prof. Tushar Pawar in which participants clarified all their doubts. Formal vote of thanks was proposed by Asst. Prof. Harsh Shukla. Dr. Suraj Sharma started his analysis with introduction of features of quantitative data and how it differ from qualitative data. He explained various qualitative data methods like content analysis, narrative analysis, discourse analysis, thematic analysis etc. In the analysis of qualitative data he elaborated the use and process of coding and its types. The analytical tools like descriptive analysis and inference analysis was explained by Dr. Suraj Sharma in the first session.

In the second session, Dr. Sharma started with discussion on questionnaire. He explained the accuracy and validity of questionnaire is an important step in the research. He explained the importance of reliability and consistency of data and methods used to test these things with statistical tools. Methods like Cohen's kappa and Lawshe's Validity ratio was explained by Dr. Suraj Sharma with suitable examples. The content of both the session was applauded by the participants and many question were asked to the resource person. Resource person even shared his email id to answer research related queries. Course coordinator Asst. Prof. Tushar Pawar requested Asst. Prof. Harsh Shukla to propose formal vote of thanks. Asst. Prof. Harsh Shukla extended his gratitude to Dr. Suraj Sharma for accepting this invitation and delivering a wonderful session of standardization tools.

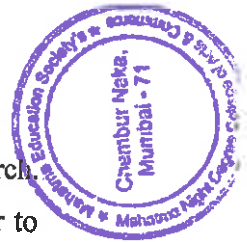
Day: - 4

Date: 20/04/2022

On the day four of ICSSR Sponsored research methodology workshop, Dr. Vilas Gaikar from Smt. C.H.M. College Ulhasnagar, was the resource person. His topic of discussion was ethics and politics in the field of research. Asst. Prof. Tushar Pawar sir, welcomed the Dr. Vilas Gaikar. Asst. Prof. Harsh Shukla introduced the resource person and requested him to start the session. Dr. Gaikar discussed about various scientific methods available in the research field and role of ethics in doing the research. Dr. Gaikar raised his concern over increasing number of research papers while deteriorating the quality of research. He said researcher should be very much responsible while collecting personal information during the survey. A researcher should be unbiased and honest in his approach and must quote all the studies used in his research. He must understand that every individual, group, institution must be treated with dignity in his


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research and respect other culture as well. Researcher must publish plagiarism free research. Publication ethics are very important and it should be a responsibility of the researcher to follow the publications ethics.

In the second session, Dr. Vilas Gaikar opined about politics of research. He defined it as how research is influenced by human issues that are unrelated to research topics. He said that research should be focused on problem solving over creating issues. Lastly, sir discussed issue of predatory journals and how can a researcher save their paper from these journal. There is a proper UGC care list journal and Scopus journal so the researcher should verified the details of all the journal. Participant asked many question on how to publish their article in the good journal. All the doubts were resolved by the resource person. Asst. Prof. Harsh Shukla proposed formal vote of thanks for the session.

Day:- 5

Date:- 21/04/2022

On 21st April, 2022 at 3.00pm, the Co-Director of the Research Methodology Workshop Asst. Prof. Tushar Pawar, welcomed the resource person Dr. Shilpa Deo and all the participants for the 5th Day of the workshop. He invited Assoc. Prof. Dr. Lata Krishnan to introduce the resource person.

With the use of a PowerPoint presentation, Dr. Shilpa Deo approached the topic “Qualitative Research” beginning by explaining its meaning, definition, significance and methods. With the use of several examples, she explained how qualitative research gives an added angle or new dimension to the quantitative techniques adopted by the researchers. While quantitative techniques may be used to understand the scatter of data from the line of central tendency, the case studies collected using qualitative technique helps in saturation and emphasizes vividly, an established pattern.

“Triangulation” research method as a tool of social science research was explained clearly with the use of examples. Ethnographic fieldwork was explained at length.

In the second session the cohort was divided into two teams through the Zoom platform, where they were given a topic to prepare a questionnaire to question a group of respondents. Topic”Impact of the Kerala floods on the mental health of flood survivors” This exercise was a fruitful one as participants were able to frame questions (not more than 7 to 8 questions) to get respondents to answer as a primary source of data / case studies, for qualitative research.

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Day 5 of the RM Workshop ended with the vote of thanks proposed by Assoc. Prof. Dr. Lata Krishnan. Co-Director of the RM Workshop Asst. Prof. Tushar Pawar concluded the session by giving instructions for the next day.

Day: 6

Date: 22/04/2022

The day 6 of the workshop was handled by Dr. Anaya A. Markandeya. The topic for the session was "Electronic Resources, Review of Literature and Reference Management Tools and Plagiarism Checking".

The resource person for the day was Dr. S. B. Yadav, Associate Professor, Department of Accountancy, Changu Kana Thakur Arts, Commerce & Science College, New Panvel.

Session in charge Dr. Anaya Markandeya introduced Dr. Yadav to the participants.

Dr. Yadav started the session with the introduction of Electronic Resource, its types, advantages and disadvantages. Further the very crucial topic of Review of Literature was handled by the resource person. Sir explained the role of ROL in any research. He also threw a light on how to Review the various material and select the most appropriate and relevant research material for the topic. Sir guided the participant as how to write the ROL, how to reframe the statements so as to avoid the plagiarism. He further talked about the finding of research gaps from the ROL.

The very interesting and significant part of the research i.e., the use of Reference Management Tools was effectively handled by Dr. Yadav. He showed various ways and tools for reference management using MS WORD.

Dr. Yadav discussed very important topic i.e. Plagiarism in research. Sir, talked about how the plagiarism checking is done like percentage of plagiarism, penalty for plagiarism etc. Sir further discussed various software paid and free available for plagiarism checking which are approved by the recognised bodies.

At the end of the session participants were keen to know more about the plagiarism checking. In the question answer session Yadav Sir cleared the doubts, queries of the participants related with the topics covered in the session. Overall, the session by Dr. S. B. Yadav was very effective and informative. At end of session Dr. Anaya thanks Dr. Yadav for conducting such informative session.

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Day:-7

Date:- 23/04/2022

On Day Seven, the Co-Director of the Research Methodology Workshop Asst. Prof. Tushar Pawar, welcomed the resource person Asst. Prof. Dr. Seema Rawat and all the participants for the 7th Day of the workshop. He invited Assoc. Prof. Dr. Lata Krishnan to introduce the resource person. Dr. Lata formerly introduced resource person and asked resource person to start the session.

With the use of a PowerPoint presentation, Dr. Seema Rawat approached the topic "Ethics in Academic Writing and Structure" beginning by explaining its meaning, definition, significance and methods. With the use of several examples, she explained how Ethics in Academic Writing and Structure is an important component of research and must be adhered to as per rules and regulations. Her student centric approach was much appreciated as she began by asking the participants whether they had any specific queries on the topic that they needed answers to. Two participants put up their queries that she answered in the course of her session.

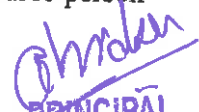
Dr. Seema Rawat shared pictures of pages of her own Ph.D. research volumes to explain every component of the Academic writing. Very clearly, she distinguished between academic writing for research papers and thesis writing. Every component, chapter and element of academic writing was discussed. Plagiarism and tools to check plagiarism were explained. Citation, referencing and Bibliography methods were clearly explained. The participants listened with rapt attention. In the second session the participants had several questions which were taken up by the resource person.

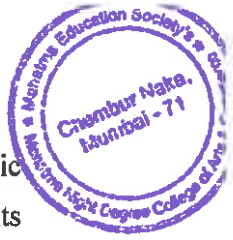
Day 7 of the RM Workshop ended with the vote of thanks proposed by Assoc. Prof. Dr. Lata Krishnan. Co-Director of the RM Workshop Asst. Prof. Tushar Pawar concluded the session by giving instructions for the next day. Participants filled the feedback form.

Day:- 8

Date:- 25/04/2022

On 25th April, 2022 at 3.00pm, the Co-Director of the Research Methodology Workshop Asst. Prof. Tushar Pawar, welcomed the resource person Asst. Prof. Dr. Minakshi Gurav and all the participants for the 8th Day of the workshop. Dr. Lata Krishnan introduced resource person and invited her to start the session.


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With the use of a PowerPoint presentation, Dr. Minakshi Gurav approached the topic "Elements of writing, Research Proposal and Publication Process" beginning by explaining its meaning, definition, significance and methods. With the use of several examples, she explained the Elements of writing, Research Proposal and Publication Process. Her session covered Data Dissemination, Methods of Dissemination, Key points of writing, Preparation of Dissemination, Components of research articles, Data analysis and presentation.

Dr. Minakshi Gurav shared several examples to explain concepts. Her session was interesting and interactive. She gave tasks for the participants to complete Example: A 10 minutes session for students to write correct research titles.

Day 8 of the RM Workshop ended with the vote of thanks proposed by Assoc. Prof. Dr. Lata Krishnan. Co-Director of the RM Workshop Asst. Prof. Tushar Pawar concluded the session by giving instructions for the next day. Participants filled the feedback form.

Day 9

Date: 26/04/2022

The day 9 of the workshop was handled by Dr. Anaya A. Markandeya. The topic for the session was "Quantitative Research".

The resource person for the day was Dr. Satyanarayan Kothe, Professor, Mumbai School of Economics and Public Policy (Autonomous), University of Mumbai.

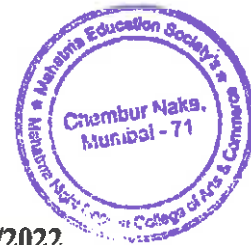
Session in charge Dr. Anaya Markandeya introduced Dr. Satyanarayan Kothe to the participants.

Dr. Kothe started the session with the introduction of 'Quantitative Research'. He explained how important the Quantitative Analysis in research is. Sir started the explanation with some examples. He then discussed the Scales of Measurement. He described the different scales with simple examples. Sir talked about the normality test's importance with reliability of data in research. He discussed the significance and calculation of sample size.

At the end of the session he attended the questions of participants and vote of thanks was proposed by Asst. Prof. Tushar to resource person for conducting session smoothly.

Anaya A. Markandeya
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Day:- 10

Date:- 27/04/2022

Day 10 session was handled by Asst. Prof. Tushar Pawar. He welcomed all the participants and resource person. Introduction of resource person was given by Asst. Prof. Tushar Pawar and formerly invited resource person Dr. Manoj Lekhak to conduct the session.

Day Ten session was conducted by Dr. Manoj Lekhak on Refencing and writing of research report. How to write abstract, methods, procedures and way you can express them in report. He also talked about Informational report, Analytical report and Persual report. He also talked about how précised titled should be how u can convince funding agency whether your research work is useful to society and its relevance. He said that methods of research are cooked booked. He also that result and methods to be written in past tense.


At the end of the session he attended the questions of participants and Asst. Prof. Tushar extended his gratitude to Dr. Manoj for very informative session in lucid manner.

Valedictory Function

In the second session of last day of the workshop had its valedictory session. This session was hosted by Asst. Prof. Harsh Shukla. He requested our I/C Principal Dr. Ekanth Zhrekar to give the welcome address and concluding remark. Dr. Zhrekar congratulated all the participants for registering for workshop and also congratulated organizing committee for conducting workshop smoothly. He also highlighted benefit of this course in their future research and wished all the participants for their future endeavours.

Then Asst. Prof. Harsh Shukla invited Dr. Anaya Markandeya to introduced chief guest of valedictory fuction CMA Dr. Kinnarry Thakkar, Professor, Dept. of Commerce, University of Mumbai and requested her to address the gathering. Dr. Kinnarry Thakkar also highlighted importance of research and what kind of precaution we have to take while selecting topics and while undertaking research work. She also point out that research is endless process where we can continue our research so that our work should benefit the society and concluded her talk.

Further Asst. Prof. Harsh Shukla invited Course Co-Director Asst. Prof. Tushar Pawar to give brief summary of workshop. Asst. Prof. Tushar presented the brief report of the 10 days


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workshop in precise way. He also given instruction about certificate distribution and feedback form.

Asst. Prof. Harsh Shukla also invited few participants to give reflection about workshop and participants happily had positively given feedback about conduction of workshop and also about resource persons.

At end of the valedictory function Dr. Lata Krishnan had given formal vote of thanks in that she extended her gratitude to management of the college, ICSSR (WRC) Director, Course Director and Co-Director, Participants and organizing committee.

The workshop was concluded with National Anthem.

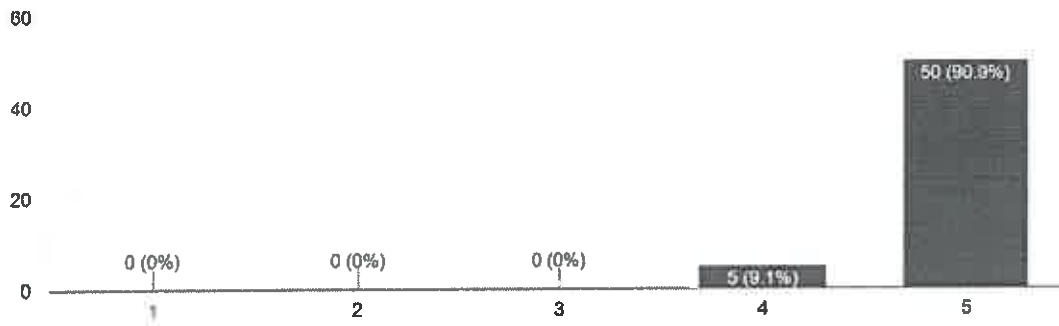
Feedback of the Workshop


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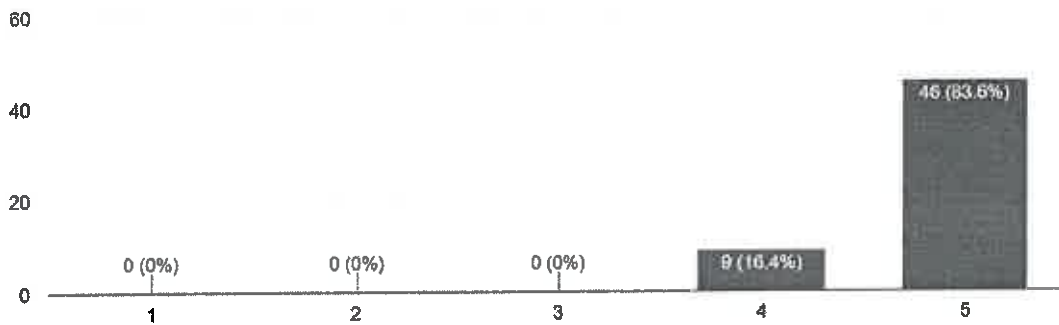
Relevance of Course

55 responses



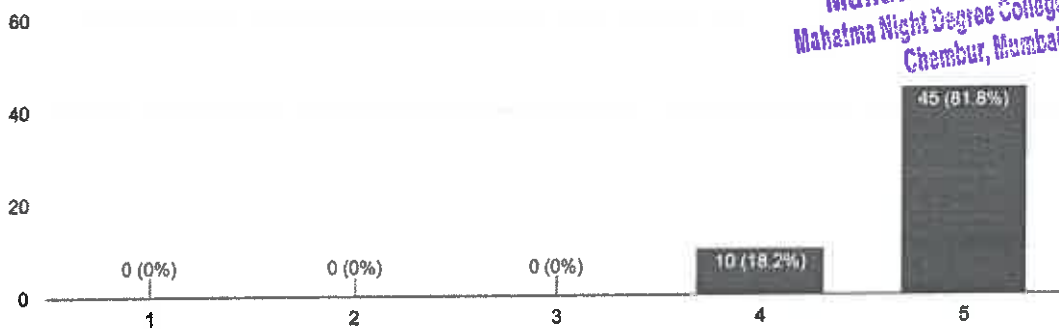
Applicability of course in present job or research

55 responses



Effectiveness of programme delivery

55 responses

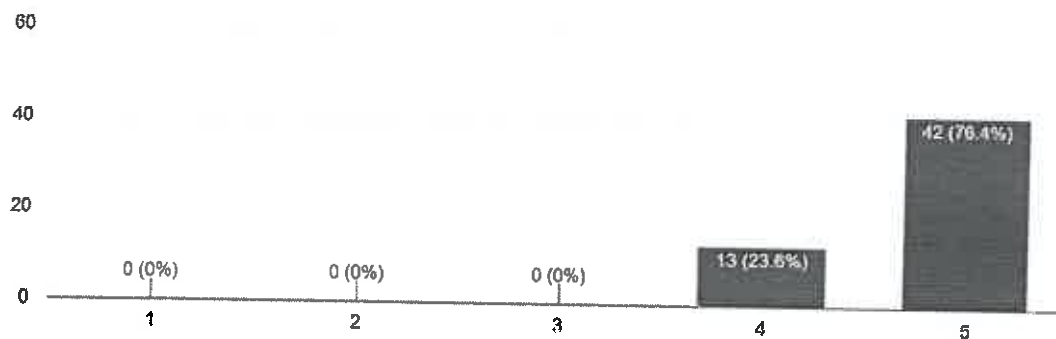


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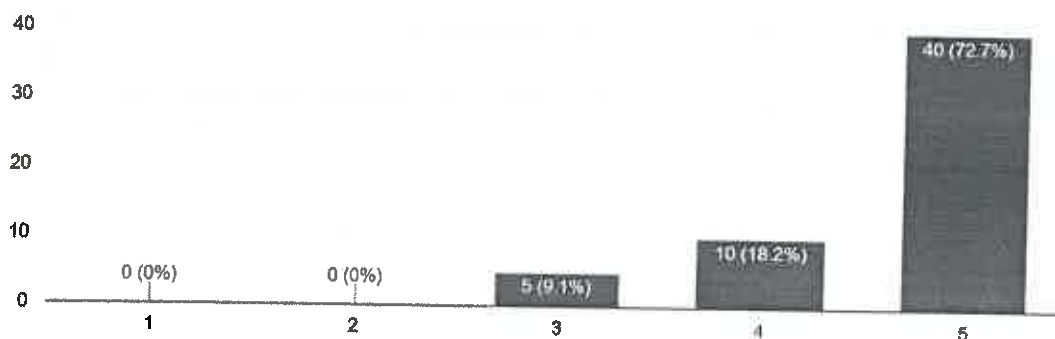
Competence of Resource Persons

55 responses



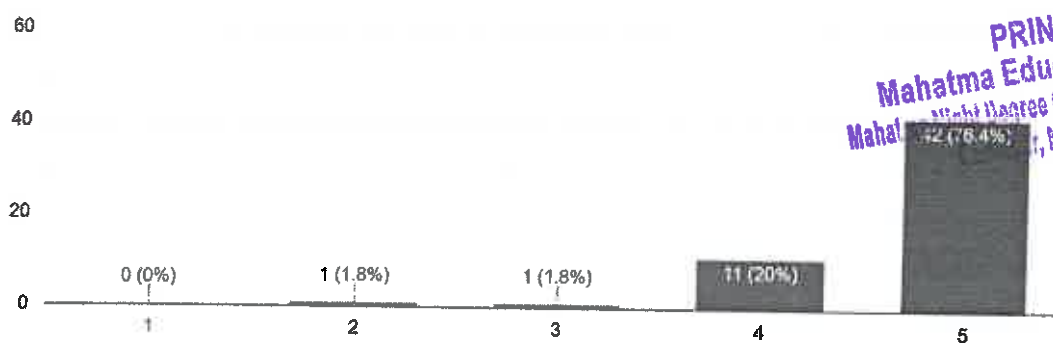
Duration of Programme

55 responses

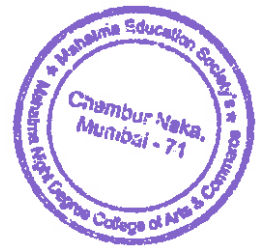


Learning values in terms of Concept, Knowledge, Analytical abilities and Broadening perspective

55 responses

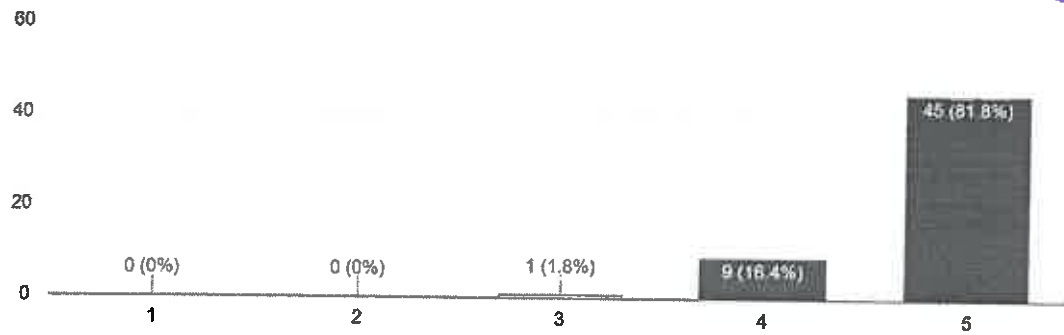


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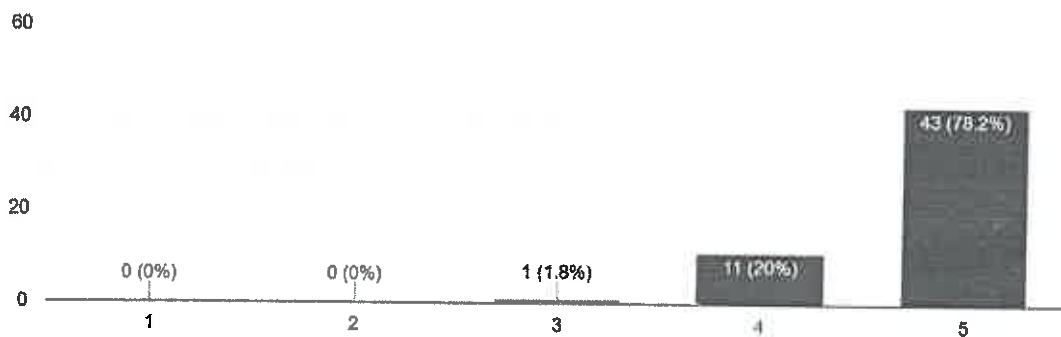
Research Orientation

55 responses



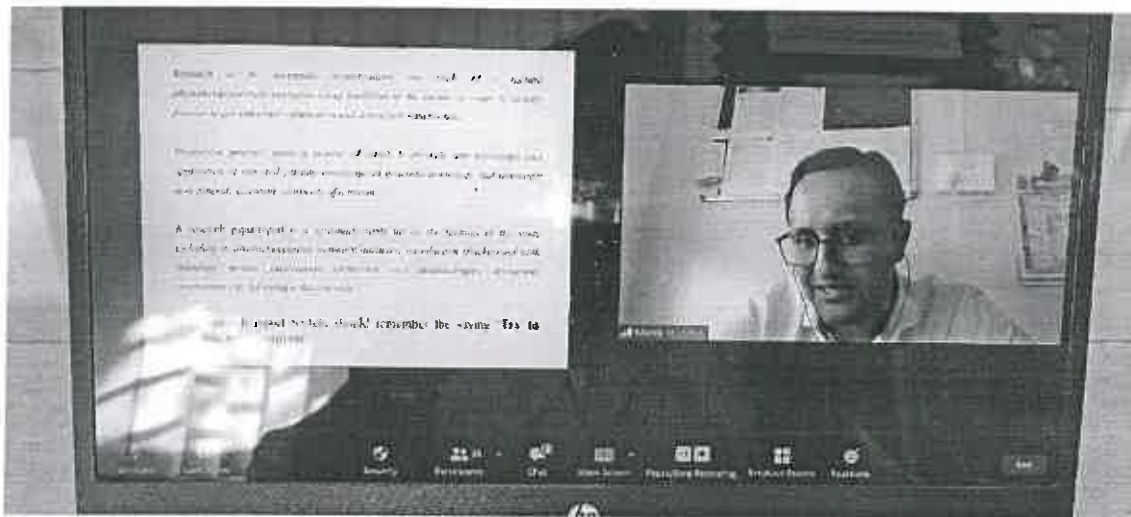
Scope of Implementation

55 responses



From the above analysis we can say that on an average 75-90% participants have given high rating as far as all the feedback variables are concerned. More than 85% participants are satisfied with the conduct of workshop, selection of topics, selection of resource person and overall management of workshop.

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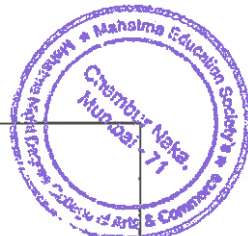
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Name of the Event -:	ICSSR Sponsored One Day International Multi-disciplinary E-Conference on "India and the New World Order: Accelerating with Innovative Development Strategies amidst Global Turbulence"
Organised by	IQAC and Department of Business Economics
Objective of the Conference	The global turbulence can be seen as a silver lining for India where other economies are struggling to grow. India can achieve an unprecedented growth with appropriate policy measures. The objective of this multidisciplinary conference was to discuss various issues pertaining to growth and intended to integrate authors from various disciplines and various regions of India and contribute their ideas for development.
Date & Time of the Program-:	11.00 am to 6 p.m. on 19 th November 2022
Venue -:	Online at Zoom Application
Chief Guest & Keynote Speaker	1. Dr. Dolly Sunny Director- Mumbai School of Economics and Public Policy, University of Mumbai.
Advisory Committee	1. Dr. Lata Menon Principal and Deputy CEO, Pillai HOCL College of Arts Science and Commerce, Rasayani 2. Dr. Kishor Peshori Principal MMK College, Bandra 3. Dr. B.N Gaikwad Principal Kokan Gyanpeeth Uran College of Commerce and Arts, Uran. 4. Dr. (Mrs.) Kishori J. Bhagat Vice Principal, Pragati College of Arts and Commerce, Dombivali . 5. Dr. Vilas Gaikar Associate Professor and Vice Principal , Smt. C.H.M. College, Ulhasnagar-3. 6. Dr. Pooja Sikka

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	<p>Asst.Prof. University Institutes of Laws, Punjabi University Regional Centre, Ludhiana Punjab.</p> <p>7. Dr. Parag Karulkar, Kokan Gyanpeeth Uran College of Commerce and Arts, Uran.</p>
Resource Persons	<p>1. Guest of Honour - Dr. Suresh Iyer CFA, J.P. Morgan Newyork.</p> <p>2. Dr. Suraj Sharma Department of Economics, S.M. (P.G.) College Sambhal, Uttar Pradesh.</p> <p>3. Dr. Charlotte Braganza S K Somaiya College of Arts, Science and Commerce</p> <p>4. Dr. Vilas Gaikar Associate Professor and Vice Principal , Smt. C.H.M. College, Ulhasnagar-3.</p> <p>5. Dr. Sunil Kadam Associate Professor & Vice Principal N.G Acharya & D.K. Marathe College of Arts , Science and Commerce, Chembur.</p> <p>Chief Guest for Valedictory Session</p> <p>6. Dr. Kranti Jejurkar Former Principal of Siddharth College of Arts, Science & Commerce Mumbai</p>
Audience	Teachers, Research Scholar and Students from all Faculty
Number of Participants	65
Number of Research Paper Published	30
Name of the Research Journal	International Journal of Social Science and Management Studies Peer Reviewed and Referred Journal Indexing and Impact Factor 5.2
Conference Chairperson	Dr. Eknath K. Zhrekar
Conference Convener	Dr. Harsh Shukla and Dr. Anaya Markandeya

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Brief Report of the Program:-	<p>Mahatma Night Degree College of Arts and Commerce organised its First International Multi-disciplinary E Conference under the theme of “India and the New World Order: Accelerating with Innovative Development Strategies amidst Global Turbulence” on 19th November, 2022. The conference received a sponsorship from Indian Council of Social Science Research Wester Region (ICSSR-WRC). The conference received an overwhelming response as 65 academicians and research scholars registered for the conference and received 36 research papers. The program started at 11 a.m. with the opening remark of Dr. Harsh Shukla and it was followed by the welcome address of Dr. Eknath Zhrekar. The conference keynote address was delivered by Prof. Dr. Dolly Sunny, Director of MSEPP, and University of Mumbai. Guest of Honor of the conference Dr. Suresh Iyer expressed his opinion about the current situation is the US market and its possible implications on the Indian Markets. As there were many participants for the paper presentation, Technical Session I and II has been prepared. Dr. Charlotte Braganza was the chairperson of the first technical session and Dr. Suraj Sharma was the Rapporteur. The second technical session was chaired by Dr. Vilas Gaikar and Dr. Sunil Kadam was the Rapporteur for the session. Dr. Kranti Jejurkar was the Chief guest for the valedictory session and delivered an excellent speech on the current academicians , social-economic and international situation. The formal vote of thanks was proposed by Dr. Harsh Shukla.</p>
No of Beneficiary :-	65

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ICSSR Sponsored

One Day International Multi-disciplinary E Conference on

***“India and the New World Order: Accelerating with Innovative
Development Strategies amidst Global Turbulence”***

Date: 19th November, 2022

Time: 11 a.m. to 5 p.m.

Programme

Opening Remarks	Dr. Harsh Shukla Conference Convener	11.00 a.m. to 11.05 a.m.
Welcome Address	I/C Principal Dr. Eknath Zhrekar	11.05 a.m. to 11.10 a.m.
Introduction of the Chief Guest	Dr. Anaya Markandeya IQAC Co-ordinator & Conference Convener	11.10 a.m. to 11.15 a.m.
Keynote Address	Dr. Dolly Sunny Director, Mumbai School of Economics and Public Policy	11.15 a.m. to 11.40.00 a.m.
Introduction of the Guest of Honour	Dr. Lata Krishnan Associate Professor HOD, Department of Commerce	11.40 a.m. to 11.45 a.m.
Guest of Honour Address	Dr. Suresh Iyer, CFA Strategic Asset Allocation Research Analyst, JP Morgan, New York	11.45 a.m. to 12.10 p.m.
Vote of Thanks	Asst.Prof. Tushar Pawar HOD, Dept. of EVS	12.10 p.m. to 12.15 p.m.
Technical Session I	Time: 12.30 p.m. To 2.00 p.m.	
Technical Session II	Time: 2.30 p.m. To 4.00 p.m.	
Valedictory Session	Time: 4.00 p.m. To 5.p.m.	

Conference Chairman


Dr. Eknath Zhrekar

Conference Convener

Dr. Harsh Shukla

Conference Convener

Dr. Anaya Markandeya


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Technical Session I

Time: 12.30 p.m. To 2.00 p.m.

Chair Person	Dr. Charlotte Braganza	Vice –Principal S.K. Somaiya College
Rapporteur	Dr. Suraj Sharma	Assistant Professor S.M. (P.G.) College Sambhal, Uttar Pradesh
Name Of The Presenter	Title Of The Research Paper	Affiliation
Dr. Vinay Kumar Dawar	GST Cost Compliance: A Challenge For The Tiny Industry Of Punjab	Punjabi University, Patiala
Dr Soumya R	Implementation Of Entrepreneurship Skill Development Program In Karnataka State	Maharani Cluster University
Dr. Nafees Hashim Rizvi	Industrial Enterprises And Induction Of Gst As An Innovative Tool In India	Department Of Economics Shia P. G. College, Lucknow
Ms. Vaishnavi Vipulkumar Sodha	Investors Perception Towards Mutual Fund As Investment Option Special Reference To Valsad City	Veer Narmad South Gujarat University Surat
Dr.S.Nangaiyarkarasi	Holistic Approach In Education	Vels Institute Of Science, Technology And Advanced Studies (Vistas), Chennai.
Ms. Trupti Shivaji Raut	The Influence Of Social Media Influencers On Consumer Behavior	Sk Somaiya College
Asst.Prof. Kajal Jaisinghani	Introduction Of Virtual Reality (Vr) & Its Types	B. K. Birla College Autonomous Kalyan
Dr. Bhaskar Krishnaji Thube.	"A Study Of Effectiveness Of The Instructional Programme Developed To Enhance The Computational Competency Of The Students At Primary Level"	Mahatma Junior College Of Education, Chembur, Mumbai.
Dr. Sushama Narayan Chougule	Contribution Of IPL To Indian Economy	BPCA's College Of Physical Education, Wadala
Mr. Suresh Chandratre	Innovative Policy Measures By India	University Of Mumbai
Dr. Rohini Deepak Otari	An Analytical Study Of Innovative Development Strategies Adopted By BSNL To Sustain During Global Turbulence	BIHM College Level
Ms Meerabai Suresh Kawade.	COVID 19: An opportunity for Indian higher education to redesign itself.	C.K.T College Mumbai University
Asst. Prof. Meera Ranjith	Perception Of Teachers Towards Effectiveness Of Offline Vs Online Teaching	Mahatma Junior College Of Education Chembur

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Technical Session II

Time: 2.30 p.m. To 4.00 p.m.

Chair Person	Dr. Vilas Gaikar	Vice Principal & Associate Professor Smt. C.H.M. College
Rapporteur	Capt. Dr. Sunil Kadam	Vice Principal and HOD of Dept. of Commerce N.G.Acharya & D.K. Marathe College
Name Of The Presenter	Title Of The Research Paper	Affiliation
Ms. Kirti Varma	A Study on Customer's Perception using E-commerce Services in Navi-Mumbai Region	CKT College of Arts, Science & Commerce (Autonomous), Navi Mumbai.
Ms.Nadar Prabha Jasmine	A study of customer care service effectiveness in solving queries related to online purchasing	Sree Narayana Guru College of Commerce
Dr. Shubhangi M. Kedare	Commuters' satisfaction towards Mumbai Suburban Railway Amenities - with Special reference to Central Line	TES's P. D. Karkhanis College of Arts & Commerce, Ambarnath
Ms. Sabina Ashfaque Shaikh	To study the importance of innovations in healthcare services and its impact on people residing in Mumbai western suburbs"	Chetanas Hazarimal Somani College of Commerce and Smt.Kusumtai Chaudhari College of Arts
Mr. Krishna Dattatray Pandit	New Avenues of Communication during the turbulent times of pandemic	Anna Leela college Kurla
CA Varsha Jitendra Lund	Role of Advanced Education in harnessing human capital	University of Mumbai
Ms. Priyanka Prasad	Impact of social media on food delivery services	MD college (parel)
Ms. Pournima Nivrutti Relekar	A study on the impact of GST on pharmaceutical companies.	SNDT WOMEN'S UNIVERSITY, MUMBAI
Mr. Kishor Tribhuvan Chauhan	Issues And Challenges In E-Pharmacy	Mumbai University
Mrs. Ruchita A Kawatwar	A Study On Micro, Small, And Medium Enterprises Schemes In India	SNDT Women's University, Mumbai
Ms. Bhakti Batavia	"A Comparative Study Of Eating Habits Among Male And Female Residents Of Mumbai."	C.K.Thakur Arts, Commerce and Science College, (Autonomous), Panvel
Asst.Prof. Jyostna Jain	A study on Role of social media marketing in globalised era	Konkan Gyanpeeth Uran college of Commerce and Arts.
Ms. Hannat Yusuf Shaikh	Gamesmanship via Corporate Social Responsibility	Konkan Gyaanpeeth Uran College of Commerce and Arts, Uran Raigad

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Dr. Abid Hussain Jagirdar	To study the importance of artificial intelligence and its impact on medium scale business with reference to Laundry Business.	K.H.M.W college of science and commerce
Ms. Shital gharge	Study on Role of social media marketing in globalized era	KLE Societys Science and Commerce College
Ms. Swapnali Sunil Jangle	A Study Of Performance Of Pradhan Mantri Mudra Yojana (PMMY) From Maharashtra Perspective: Financial Support For MSMEs In Global Turbulence.	Department Of Economics, SNDT University Mumbai
Mr. Shailesh Arondekar	"A Study Of Customers Perception Towards Mobile Lending Applications In Suburban Mumbai Region"	Bhavna Trust Degree College, Mumbai

Valedictory Session

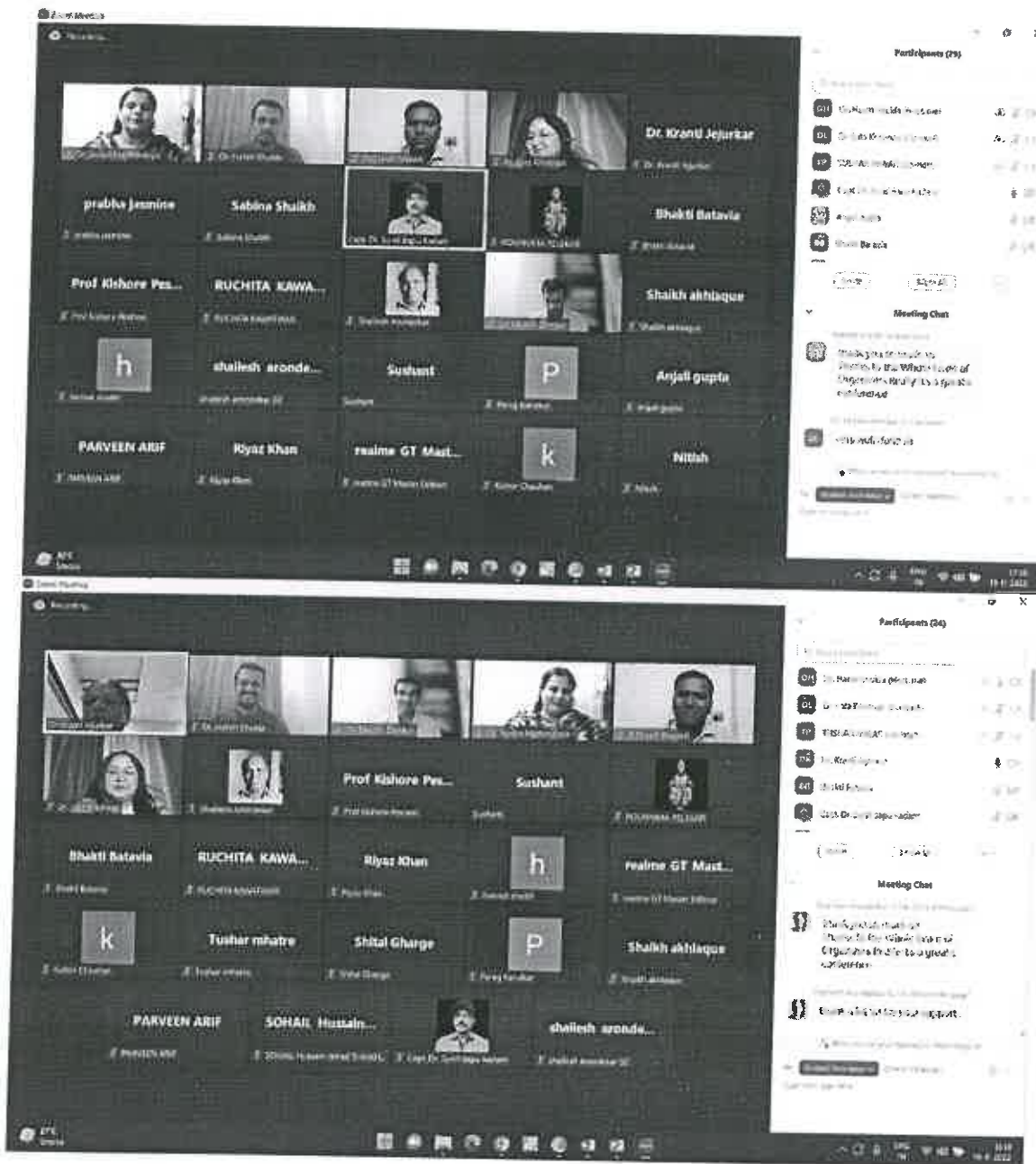
Time: 4.00 p.m. to 5.00 p.m.

Welcome Address	Dr. Eknath Zhrekar	I/C Principal Mahatma Night Degree College of Arts and Commerce
Chief Guest	Dr. Kranti Jejurkar	Former Principal of Siddharth College of Arts, Science & Commerce
Vote of Thanks	Dr. Harsh Shukla	Assistant Professor Mahatma Night Degree College of Arts and Commerce


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University of Mumbai



No. Thesis/CD/2021-22/4160
Mumbai-400 032
February, 2021

To,
Dr. (Smt.) Markandeya Anaya Aditya
503, 504 Sai Ambika, U. T. Road,
Mumbai (E),
Mumbai - 400 081


Sir/Madam,

This has reference to your application dated 10th March, 2021 which was forwarded through the Principal, MES's Mahatma Night Degree College of Arts and Commerce, Chembur Naka, Mumbai - 400 071, for recognition as a teacher of the University.

In this connection, I am directed to inform you that you have been granted recognition as a teacher to guide student for the Ph.D. degree in the subject of Commerce of the University with effect from 23rd February, 2022 upto superannuation of your services through MES's Pillai College of Arts, Commerce & Science, Dr. K. M. Vasudevan Pillai Campus, Sector - 16, New Panvel - 410 206.

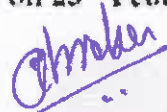
Further, a copy of the Ordinances prescribing duties of recognized teacher of the University is enclosed, for your perusal.

Yours faithfully,


Deputy Registrar
Research Administration & Promotion Cell

Copy forwarded with compliments for information and necessary action:-

- 1) The Principal, MES's Mahatma Night Degree College of Arts and Commerce, Chembur Naka, Mumbai - 400 071.
- 2) The Principal, MES's Pillai College of Arts, Commerce & Science, Dr. K. M. Vasudevan Pillai Campus, Sector - 16, New Panvel - 410 206.
- 3) The Deputy Registrar, AAMS, University of Mumbai, Fort Campus, Mumbai- 400 032.
This is action taken report of the Board of Deans at its meeting held on 23rd February, 2021 vide item no. 3.16


PRINCIPAL
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Chembur, Mumbai - 400 071.

Mahatma Education Society's

Mahatma Night Degree College of Arts and Commerce

Opposite Fire Brigade, Chembur Naka


Chembur Mumbai- 400 071

(NAAC Re-Accredited)

3.2.1 QnM

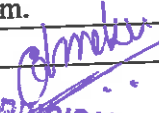
**Institution Has Created An
Ecosystem For Innovations And
Has Initiative For Creation And
Transfer Of Knowledge**

2020-21


PRINCIPAL
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Mahatma Night Degree College Of Arts & Commerce
Chembur, Mumbai - 400 071.

Fundamental Aspects of Research in Commerce

Name of the Event -:	Fundamental Aspects of Research in Commerce
Date & Time of the Program-:	26 th March 2021
Venue -:	Zoom Meeting
No of Participants-:	56
Objective-:	<ul style="list-style-type: none"> • To create research attitude among the students • To motivate to undertake research projects.
Brief Report of the Program-:	<p>Research and Development committee in association with IQAC of our college has arranged webinar for students on Fundamental Aspects of Research in Commerce. This programme was conducted on 26th March 2021 at 6.30pm to 7.30pm on Zoom meeting. Asst. Prof Tushar Pawar convenor of the Webinar was started this programme with key note address and requested to I/C Principal Dr. Eknath Zhrekar to give welcome address. Dr. Zhrekar Welcome our resource person Dr. Swapnesh Ragnekar and student participants. He also highlighted the importance of research in everyday life and why students require to undertake research project.</p> <p>Dr. Anaya markandeya has introduced our resource person. Dr. Swapnesh Ragnekar has good experience of research in the area of Environmental Science. His area of interest are Biodiversity and wild life.</p> <p>Dr. Ragnekar stated his presentation with the definition of research, its objectives and why we need to do the research. He has also explained the student's what kind of topic one commerce students can take for research and what are the fundamentals of research in commerce stream. Dr. Ragnekar also explained what are the types of research and their method, sampling methods, how to collect data, how to represent the data and how to interpret the data for final result and conclusion. Around 56 participants were present for the session and students really enjoyed and motivated with the webinar.</p> <p>After the webinar formal vote of thanks was proposed by Assc. Prof. Dr. Lata Krishnan. Dr. Lata Krishnana extend her gratitude to our resource person for conducting such information session for our staff. She also thanks our management and principal for their support and motivation. She also extended her gratitude to organizing committee for organizing such wonderful session. At last, she also thanks to DTP section for making beautiful banner and all the participants for participating in the webinar. The programme was ended with National Anthem.</p>
No of Beneficiary -:	56


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Chembur Naka, S. T. Road, Opposite Fire Brigade, Mumbai- 400071
(NAAC Re-Accredited Grade "B++" CGPA 2.89)

Research and Development Committee
Organises
A Webinar
On
**"Fundamental Aspects of Research
in Commerce**

On
Friday, 26th March, 2021
Time:- 6.30 p.m. to 7.30 p.m.

Resource Person



Dr. Swapnesh Rangnekar
Assistant Professor -
S. I. W. S. M. R. Society College,
Wadala - Mumbai-31

Webinar Chairperson
Dr. Eknath Zhrekar
1/C Principal

Convenor
Asst. Prof. Tushar A. Pawar

Organizing Committee

Assoc. Prof. Dr. Lata Krishnan

Dr. Anaya Markandeya

Asst. Prof. Harsh Shukla

Ms. Parveen Arif

Shilpi

Ohmika
PRINCIPAL
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Mahatma Night Degree College Of Arts & Commerce
Chembur, Mumbai - 400 071.

University of Mumbai



No. Thesis/ICD/2020-21/ 609
Mumbai- 400 032
16th June, 2021

To,
Dr. (Smt.) Krishnan Lata
Building No. 06, Flat No 3,
Assisi Nagar, P.L. Lokhande Marg,
Chembur,
Mumbai - 400 043

Sir/ Madam,

This has reference to your application dated 04th March, 2020 which was forwarded through the Principal, Mahatma Education Society's, Mahatma Night Degree College of Arts And Commerce, Chembur Naka, Mumbai - 400 071, for recognition as a teacher of the University.

In this connection, I am directed to inform you that you have been granted recognition as a teacher to guide student for the Ph.D. degree in the subject of Commerce of the University with effect from 20th May, 2021 upto superannuation of your services through Pillai College of Arts, Commerce & Science, Dr. K. M. Vasudevan Pillai Campus, Sector - 16, New Panvel - 410 206.

Further, a copy of the Ordinances prescribing duties of recognized teacher of the University is enclosed, for your perusal.

Yours faithfully,

M. S. Wadgaonkar
Deputy Registrar 16/6/21

Research Administration & Promotion Cell

Copy forwarded with compliments for information and necessary action:-

- 1) The Principal, Mahatma Education Society's, Mahatma Night Degree College of Arts And Commerce, Chembur Naka, Mumbai - 400 071
- 2) The Principal, Pillai College of Arts, Commerce & Science, Dr. K. M. Vasudevan Pillai Campus, Sector - 16, New Panvel - 410 206
- 3) The Deputy Registrar, AAMS, University of Mumbai, Fort Campus, Mumbai- 400 032.
This is action taken report of the Board of Deans at its meeting held on 20th May, 2021
vide item no. 3.11

Chmku
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2019-20

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Chembur, Mumbai - 400 071.



Report on Avishkar Research Convention 2019-20

Introduction: It is a matter of great pride for the youth of the Maharashtra State that, the Office of the Chancellor has initiated four major events in the interest of the student community in various fields. The Avishkar, a State Level Inter-University Research Convention is one of the most prestigious events among those.

The purpose of initiating the organization of "Avishkar" every year by the Chancellor's office is to provide a platform for youth from the various Universities and extending the helping hands to understand the research attitude and acquiring the scientific knowledge thus transforming for the cause of development. This will also educate youth and teachers to understand their responsibility towards societal development.

The Research culture should be created amongst the students of our college, with this view the IQAC Coordinator Dr. Eknath Kundlik Zhrekar formed a special committee for Avishkar Research Convention 2019-20.

Objective:

- 1) The main objective of the committee was to create research culture amongst the students.
- 2) To give more exposure to the students in research competitions.

About Activity: The Inter collegiate Avishkar Research Convention 2019-20 was scheduled on 24th December, 2019 for our college zone i.e. Zone II. The committee has decided that every teacher should guide at least one student for Avishkar every year. For the Academic year 2019-20 the following were the Guiding teachers and student participants.

Category 1:

1. Guiding Teacher: Dr. Eknath Kundlik Zhrekar

Student: Chattiyar Kirti Mohan (T.Y.B.Com)- Presenter

Research Topic: Investment V/s Insurance


2. Guiding Teacher: Asst Prof. Tushar A. Pawar

Student: Survase Shrutika Rupesh (F.Y.B.Com) – Presenter

Rajak Rubi Umesh (F.Y.B.Com)

Morya Abhishek Moongilal (F.Y.B.Com)

Research Topic: A study on awareness and attitude towards waste management in society with special reference to composting methods.


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Category 2:

3. Guiding Teacher: Dr. Anaya A. Markandeya

Student: Shaikh Hasiba Abdul Kadir (S.Y.B.Com) - Presenter

Uppalagentipogu Sridevi Nagraj (S.Y.B.Com)

Research Topic: A study of customers' awareness with regards to Deposit Insurance Scheme in Banks.

The above students participated in the Competition but could not reach to the second level of the competition.

Outcome: The student participants are able to understand the Research and many terminology of research. The students are motivated and more confident to participate in the research competition. Total 6 students benefited from this activity.

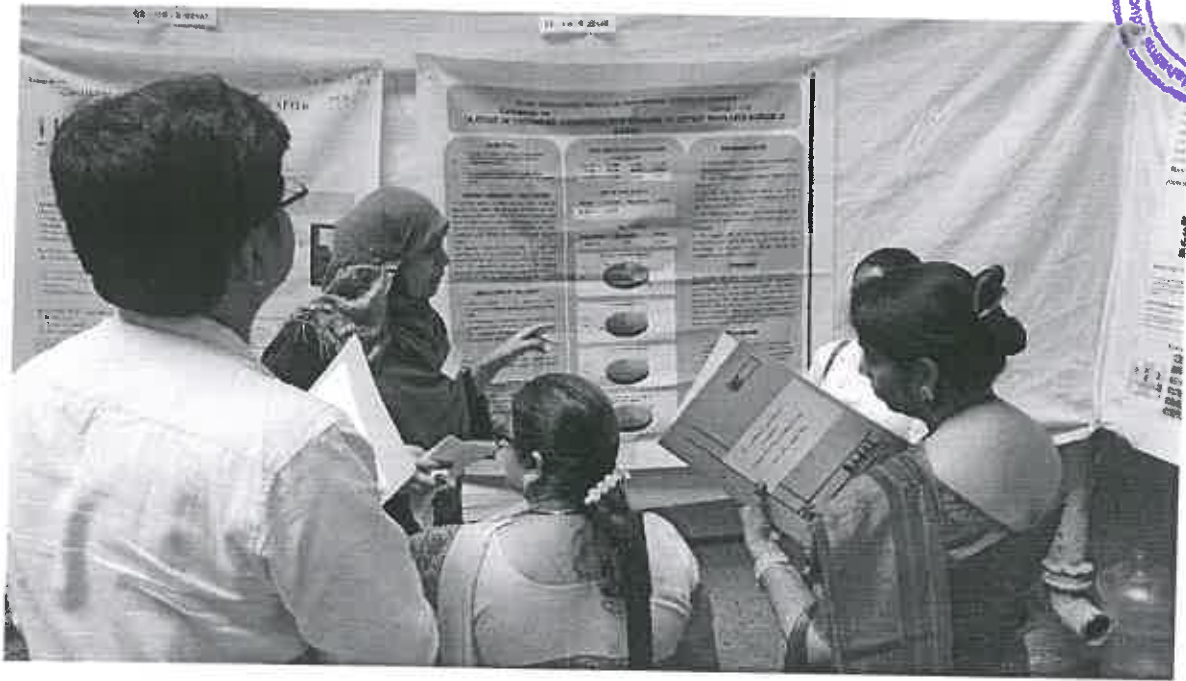


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Mahatma Education Society's Degree College of Arts & Commerce
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Chembur, Mumbai - 400 071.

2018-19

University of Mumbai



No. PG/ICD/2018-19/ 1163
Mumbai- 400 032
28th October, 2018

To,
Dr. Zhekar Eknath Kundlik
B - 004, Neelkanth Darshan CHSL,
Sector - 7, Plot - 11/12,
Khanda Colony,
New Panvel

Sir/ Madam,

This has reference to your application dated 5th June, 2017 which was forwarded through the Principal, MES's Mahatma Night Degree College of Arts and Commerce, Chembur Naka, Mumbai - 400 071, for recognition as a teacher of the University.

In this connection, I am directed to inform you that you have been granted recognized as a teacher to guide student for the Ph.D. degree in the subject of Commerce of the University with effect from 4th September, 2018 upto superannuation of your services through MES's Mahatma Night Degree College of Arts and Commerce, Chembur Naka, Mumbai - 400 071.

Further, a copy of the Ordinances prescribing duties of recognize teacher of the University is enclosed, for your perusal.

Yours faithfully,
Sd/-

Assistant Registrar
UG & PG Section

No. PG/ICD/2018-19/ 1163

23rd October, 2018

Copy forwarded with compliments for information and necessary action:-

- 1) The Principal, MES's Mahatma Night Degree College of Arts and Commerce, Chembur Naka, Mumbai - 400 071.
- 2) The offg. Assistant Registrar, Thesis Section, University of Mumbai, Fort Campus, Mumbai - 400 032.
- 3) The Assistant Registrar, APD Section, University of Mumbai, Fort Campus, Mumbai - 400 032.

Parmat Singh
28/10/18

Chanku
PRINCIPAL
Mahatma Education Society's
Mahatma Night Degree College of Arts & Commerce
Chembur, Mumbai - 400 071.

P. S. Jhumar
Assistant Registrar
UG & PG Section